

Lead Agency: Health Department

Program Contact: Sonia Manhas

Program Offer Type: Existing Operating

Related Programs:

Program Characteristics: Backfill State/Federal/Grant, Out of Target

Executive Summary

The purpose of the Office of Policy & Planning is to help define the public health priorities for the Health Department and advance innovative strategies that create positive population-wide impact for the community's most pressing and emerging public health needs. The Office of Policy & Planning provides Health Department leadership in conducting public health surveillance and community health assessment; conducting planning and evaluations; mobilizing community partners and brokering relationships; implementing policy, systems, and environment change strategies; and pursuing health equity. The Office of Policy & Planning works with key leadership to develop strategic plans, set policy, and develop regulations that result in improved health outcomes for all communities in Multnomah County.

Program Description

These funds will enable the Health Department to maintain capacity developed as a result of its CDC-funded Communities Putting Prevention to Work grant through the Office of Policy & Planning. Specifically, the Office of Policy & Planning will lead:

- Coordination and development of the county's Community Health Improvement Plan (CHIP), including the convening and mobilization of an extensive network of community leaders, as well as community-based, culturally-specific, and governmental organizations
- Coordination of a community-wide "It Starts Here" health education campaign
- Development and implementation of a comprehensive policy, environmental, and systems change strategy to support healthy kids and families, building on the work accomplished and set in motion through the CPPW Healthy Active Schools Program.
- Coordination of a community-wide Healthy Worksites Initiative, which will include outreach and assistance to employers to adopt comprehensive wellness programs that promote employee health and reduce rising health care costs and to include support strategic planning for Multnomah County's internal employee wellness program.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY11-12)	Current Year Purchased (FY12-13)	Current Year Estimate (FY12-13)	Next Year Offer (FY13-14)
Output	# of employers participating in prevention coalition	0	0	0	10
Outcome	# of changes adopted to support health in schools/childcare centers	0	0	0	5
Quality	Public exposure to It Starts Here campaign	15.0%	25.0%	25.0%	10.0%
Output	# of community partners with identified roles and responsibilities in CHIP	0	0	0	10

Performance Measure - Description

- 1-Output Measure: Tracks specific number of non-profit, governmental, or private sector employers who adopt "It Starts Here" wellness changes to support employee health
- 2-Outcome Measure: Will track concrete policy, systems, or environment changes to school and/or child care settings to support healthy children and youth, such as adoption of nutrition standards for snack programs or addition of outside play time
- 3-Quality Measure: Public exposure to "It Starts Here" media campaign of those who believe that availability to healthy food and beverages is an important issues requiring community actions. Exposure will be tracked by # of visits to campaign website and exposure to print campaign.
- 4-Output Measure: We will be leading development of a community-wide Community Health Improvement Plan that will require negotiation of community priorities, organizational roles & responsibilities. Will track # of partners with agreed-upon roles and responsibilities in the plan as a measure of shared accountability.

Legal/Contractual Obligation**Revenue/Expense Detail**

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2013	2013	2014	2014
Personnel	\$105,085	\$0	\$213,025	\$0
Contracts	\$5,000	\$0	\$10,000	\$0
Materials & Supplies	\$2,500	\$0	\$2,500	\$0
Total GF/non-GF:	\$112,585	\$0	\$225,525	\$0
Program Total:	\$112,585		\$225,525	
Program FTE	1.20	0.00	2.20	0.00
Program Revenues				
Total Revenue:	\$0	\$0	\$0	\$0

Explanation of Revenues

This is an out-of-target program offer for \$225,525 in county general fund.

Significant Program Changes

Last year this program was: