

Lead Agency: Nondepartmental - All

Program Contact: Julie Neburka

Program Offer Type: Existing Operating

Related Programs:

Program Characteristics: In Target

Executive Summary

The Regional Arts & Culture Council (RACC) provides contract services to Multnomah County and its residents. Formerly a county bureau (the Metropolitan Arts Commission), RACC became an independent 501(c)(3) organization in 1995 in order to leverage support from other regional government partners and private donors, ultimately investing much more in arts and culture than the County alone can afford. These investments create vibrant neighborhoods, enhance our children's education, and fuel the creative economy with measurable economic benefits for Multnomah County. This request for \$163,733 reflects inflation of 2.25% followed by a standard county reduction of 1%.

Program Description

RACC plays a vital role in the county's economic and community development efforts. Specifically, RACC provides services in five key areas: (1) Through Advocacy, RACC helps build support and resource for arts and culture. (2) RACC Grants provide artists and arts organizations with the base financial support they need to continue serving our community. (3) RACC's nationally acclaimed Public Art program, including the Multnomah County 2% for Art Ordinance, integrates a wide range of art into public spaces. (4) RACC provides other Community Services including workshops for artists, consulting for arts organizations, and a variety of printed and electronic resources; and (5) RACC is developing comprehensive Arts Education solutions for our community.

Arts and culture activities add measurable value to our region's economy and to our quality of life. Artists and arts organizations bring residents together for shared cultural experiences that stimulate creativity which in turn supports more innovative businesses and a richer educational experience for our children. A vibrant arts community serves as a magnet for young creatives, and Multnomah County's investment in the arts contributes to the competitive advantage we have over other regions in the country that are all competing to attract sustainable businesses and a creative, well-educated workforce. Multnomah County is home to a vast majority of the region's artists and arts and culture organizations, which together generate more than \$253.5 million for the local economy, and \$21 million for state and local coffers, every year.

Proposed program allocations for FY14 County dollars include: Advocacy and Development, \$11,500 (no change from FY13); Grants, \$103,146 (an increase of \$187); Community Services, \$5,000 (no change); Arts Education, \$30,000 (no change), and Management/General, \$13,900 (an increase of \$1,798 to cover expanded outreach to communities of color and geographically underserved communities in FY14).

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY11-12)	Current Year Purchased (FY12-13)	Current Year Estimate (FY12-13)	Next Year Offer (FY13-14)
Output	Grants to artists, arts organizations, & schools	3,100,000	3,200,000	3,200,000	4,700,000
Outcome	Multnomah County children engaged in creative learning of standard curricula	5,609	5,909	5,909	6,500
Input	Multnomah County dollars invested in arts & culture	160,206	161,748	161,748	163,733
Efficiency	Dollars leveraged by RACC from other public and private partners	7,500,000	9,000,000	9,000,000	9,200,000

Performance Measure - Description

Legal/Contractual Obligation**Revenue/Expense Detail**

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2013	2013	2014	2014
Contracts	\$161,748	\$0	\$163,733	\$0
Total GF/non-GF:	\$161,748	\$0	\$163,733	\$0
Program Total:	\$161,748		\$163,733	
Program FTE	0.00	0.00	0.00	0.00
Program Revenues				
Total Revenue:	\$0	\$0	\$0	\$0

Explanation of Revenues

This is a General Fund program.

Significant Program Changes

Last year this program was: #10032, Regional Arts & Culture Council
 LAST YEAR'S RESULTS, AND EXPECTED RESULTS THIS YEAR

ADVOCACY AND DEVELOPMENT. County dollars help RACC build more support from both the public and private sectors. The county's contribution last year of \$10,000 to Work for Art's matching challenge fund leveraged more than \$475,000 through workplace giving and other contributions from the private sector – money that gets re-invested in a wide variety of arts organizations in our community. RACC expects to achieve similar results for a similar investment in FY14.

GRANTS. In FY13, support from the County was combined with City of Portland funds, Work for Art proceeds, and other sources to fund more than \$2.4 million in grants to Multnomah County artists, arts organizations and schools. In FY14, RACC expects to award fewer projects grants due to budget cuts within the City of Portland, but more general operating support thanks to the passage of ballot measure 26-146, which will provide an estimated \$2.2 million in revenues to RACC by March of 2014.

PUBLIC ART. The County contracts with RACC to build and maintain its public art collection, and those programs are funded through a separate percent-for-art ordinance. (These dedicated revenues are not included in this request.)

COMMUNITY SERVICES. RACC provides valuable resources to artists and arts organizations at no cost to them through the RACC website (www.racc.org), monthly newsletter (ArtNotes) and other information services. In addition, hundreds of artists and arts administrators are served each year through RACC workshops and other technical assistance programs.

ARTS EDUCATION. RACC has been working to reverse the trend of declining arts education in our public schools by pairing artists with teachers to integrate the arts into the standard curriculum for K-8 students. "The Right Brain Initiative" is helping arts-based learning become part of classroom instruction in math, science, language arts, social studies and other subjects, and students are learning more because of it. Multnomah County funding is a critical to the success of this public-private partnership, which also includes support from foundations, businesses and individuals.

MANAGEMENT AND GENERAL. RACC's management and general expenses are low at 8%.