

Lead Agency: Health Department

Program Contact: Sonia Manhas

Program Offer Type: Existing Operating

Related Programs:

Program Characteristics: Climate Action Plan

Executive Summary

The Community Wellness and Prevention Program develops and implements population-based strategies to prevent chronic diseases, improve health equity, and improve the health of Multnomah County residents. The Program coordinates the Department's policy, planning, and partnerships activities to address the leading risk factors for chronic diseases, including physical inactivity, poor nutrition, exposure to secondhand smoke, and tobacco use. This includes efforts to inform the design of healthy, safe neighborhoods; create a strong local food system; and reduce access to tobacco by youth. The Program supports development and incubation of innovative place-based initiatives, such as the Healthy Retail Initiative and the Tri-County Worksite Wellness Collaborative, and helps facilitate community planning such as the Multnomah Food Summit and Healthy Active Multnomah County Action Institute. The Program's primary focus is development and implementation of policy, systems, and environment change strategies that will create sustained, health promoting changes in the community over time.

Program Description

Despite spending more than twice what most other industrialized nations spend on health care, the U.S. ranks 24th out of 30 such nations in terms of life expectancy. A major reason is the minimal investment we make in preventing diseases. Seventy five percent of our health care costs are related to preventable conditions. Community Wellness & Prevention focuses on community-related activities designed to prevent diseases from occurring at all, coordinating efforts to change the community conditions that contribute to poor health outcomes, such as lack of access to safe places to walk and play, low availability of fresh fruits and vegetables, or easy access to tobacco by youth. These activities are carried out in collaboration with a wide, diverse network of community stakeholders through coalition building and formation of strategic organizational partnerships.

The Program plays a lead coordinating role of the Department's public policy activities in close collaboration with Department Leadership and the Board of County Commissioners, such as staffing the county's policy action to restrict the use of Bisphenol-A in beverage containers and adopt chain restaurant menu labeling requirements. The policies and environmental changes being advanced and implemented by the Program are critical to changing social norms and behaviors, improving the health of county residents, and saving health care costs in the years to come.

This program relates to the Climate Action Plan for its work related to the built environment, transportation and land use planning, and sustainable, healthy food policy and practice, specific action items include: 14-1, 15-2, 15-1, 15-2, and 17-1, 17-2, and 17-7 as a key stakeholder in major planning scenarios and adaptation planning.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY11-12)	Current Year Purchased (FY12-13)	Current Year Estimate (FY12-13)	Next Year Offer (FY13-14)
Output	Number of community partners in Healthy Active Multnomah County coalition	30	40	40	50
Outcome	Number of policies established to slow and reduce rates of chronic disease	14	10	14	16
Quality	Federal CPPW grant-defined progress milestones are met quarterly.	100.0%	100.0%	100.0%	0.0%
Output	4-Public exposure to "It Starts Here" media campaign. Exposure will be tracked by # of visits to campaign	15.0%	25.0%	25.0%	0.0%

Performance Measure - Description

1-Number of community partners in Healthy Active Multnomah County coalition. Partners will be tracked by # of partnerships established/strengthened through policy teams. 2-Number of policies established: This is an outcome measure that enables the program to track and monitor whether its partnership activities result in concrete changes in policy. 3-Tracks progress towards meeting objectives in the program's ARRA Communities Putting Prevention to Work (CPPW) grant (ended in March 2013). 4-Tracks public exposure to It Starts Here media campaign funded by CPPW grant (ended in March 2013).

Legal/Contractual Obligation

Healthy Communities Grant funded by Oregon Public Health Division must comply with required work plans and assurances.
Food Access Grant funded by the Northwest Health Foundation must comply with reporting requirements.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2013	2013	2014	2014
Personnel	\$358,948	\$594,679	\$646,867	\$166,226
Contracts	\$5,995	\$153,103	\$15,000	\$11,810
Materials & Supplies	\$22,822	\$16,045	\$21,427	\$3,315
Internal Services	\$24,757	\$228,156	\$191,214	\$20,867
Total GF/non-GF:	\$412,522	\$991,983	\$874,508	\$202,218
Program Total:	\$1,404,505		\$1,076,726	
Program FTE	3.65	6.90	6.75	1.80
Program Revenues				
Indirect for dep't Admin	\$61,525	\$0	\$12,968	\$0
Intergovernmental	\$0	\$932,016	\$0	\$115,256
Other / Miscellaneous	\$0	\$59,967	\$0	\$86,962
Total Revenue:	\$61,525	\$991,983	\$12,968	\$202,218

Explanation of Revenues

Fed/State Health Communities grant: \$81,250

Kaiser Permanente grant: \$86,962

State Tobacco Prevention (this grant is shared with program offer 40037): \$34,006

County General Fund: \$874,508

Significant Program Changes

Last year this program was: #40047, Community Wellness and Prevention

The Program has moved into the Office of Policy & Planning as a Departmental-wide support. As a result, some program activities and corresponding revenue have moved to other Department areas including: 1) a grant from the National Association of Chronic Disease Directors (NACCD) to enable local communities to address chronic disease risk factors moved to Healthy Birth Initiative within Community Health Services; 2) Oregon Tobacco Prevention & Education grant moved to Environmental Health within Community Health Services due to enforcement functions.

Community Wellness and Prevention's ARRA Communities Putting Prevention to Work grant ended in March 2013.