

**Lead Agency:** County Human Services

**Program Contact:** Peggy Samolinski

**Program Offer Type:** Existing Operating

**Related Programs:**

**Program Characteristics:**

**Executive Summary**

Bienestar De La Familia (Well-being of the Family) is a social services program that provides culturally specific and linguistically appropriate service to the growing Latino community of Multnomah County. The 5.4 FTE bilingual and bi-cultural direct service staff provide case management, mental health assessment, counseling, and alcohol and drug prevention services in Spanish. The Bienestar De La Familia also provides information and referral, service linkage, coordination, and resource recruitment to address the needs of the Latino community.

**Program Description**

Bienestar de La Familia is unique because it provides immediate and multi-entry access to a wide range of services. It has become a hub of service in the county for low-income Latinos, those living in extreme poverty, and those facing critical life hardships. The skilled team provides culturally specific and linguistically appropriate service to the Latino population of Multnomah County. In recent years the growing diversity of the Cully neighborhood has meant that the program has become a resource for other cultural and ethnic-diverse groups including Somali and Ethiopian immigrants and Vietnamese and Russian families.

Staff provide case management, service linkage and coordination, mental health assessment and counseling, alcohol and drug prevention, food (nutrition) resources, energy assistance, information and referral, employment searches and connections, school support and advocacy, and research into appropriate resources to help the county's Latino residents to address important needs ranging from basic to crisis status. Program staff offer a range of groups including the Incredible Years, a Women's Group, a Men's Group, and youth empowerment groups to name a few. The monthly Harvest Share via Mercado makes fresh foods available to poor and low income families and children from throughout the County.

The addition of an AmeriCorps member has strengthened Bienestar's ability to engage youth and has brought more programs targeted towards the Latino and African immigrant youth in the Cully community. The formation of a community advisory council has created an opportunity to engage community members in thinking strategically about how the Bienestar De La Familia program is meeting the needs of the diverse community it serves.

**Performance Measures**

Measure Type	Primary Measure	Previous Year Actual (FY11-12)	Current Year Purchased (FY12-13)	Current Year Estimate (FY12-13)	Next Year Offer (FY13-14)
Output	Number of households served <sup>1</sup>	747	550	700	700
Outcome	Percentage of families whose needs were met	99.0%	75.0%	75.0%	80.0%
Output	Number of families who receive food to meet basic needs	1,702	1,870	1,870	1,890

**Performance Measure - Description**

<sup>1</sup> This number includes all direct services at Bienestar: basic needs, mental health & drug and alcohol services.

**Legal/Contractual Obligation**

**Revenue/Expense Detail**

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
<b>Program Expenses</b>	2013	2013	2014	2014
Personnel	\$551,513	\$0	\$552,153	\$0
Contracts	\$0	\$0	\$50,000	\$0
Materials & Supplies	\$19,051	\$0	\$27,818	\$0
Internal Services	\$72,460	\$0	\$78,321	\$0
Total GF/non-GF:	<b>\$643,024</b>	<b>\$0</b>	<b>\$708,292</b>	<b>\$0</b>
Program Total:	<b>\$643,024</b>		<b>\$708,292</b>	
Program FTE	5.40	0.00	5.40	0.00
<b>Program Revenues</b>				
Total Revenue:	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

**Explanation of Revenues**

\$708,292 - County General Fund

**Significant Program Changes**

✔ **Significantly Changed**

**Last year this program was:** #25156A, Bienestar Social Services

One time only funding of \$50,000 was added from County general funds for Cully Neighborhood Park Capital construction for trail development and playground equipment.