

# Program # 10018B - Office of Sustainability - Beginning Urban Farmer Program

Version 6/18/2013 s

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**Program Offer Type:** Innovative/New Program

**Related Programs:** 

Program Characteristics: One-Time-Only Request

#### **Executive Summary**

The Beginning Urban Farmer Apprenticeship Program (BUFA) provides training and mentorship to enable individuals to break into the field of sustainable small-scale, urban farming, enabling residents to begin their own farming businesses or enter the farming workforce.

To support the goals of sustainable, small-scale urban farming, this program contains a one-time contribution of \$50,000 toward the Zenger Farm Urban Grange capital construction campaign.

#### **Program Description**

Small farms have been gradually disappearing from Multnomah County since the 1970's, and the average age of the Oregon farmer is 57 years old. And that average age continues to climb. Because fewer people pursue farming as a career, there are scant opportunities for training and mentorship for farming of any variety, and especially for the specialty skills needed for small-scale urban farming.

Despite the lack of people pursuing farming as a career, demand for food, and especially for food that is grown locally using responsible methods continues to increase.

BUFA is an 8-month, growing season-long, training and mentoring program for aspiring urban farmers to supply them with the knowledge and skills they need to become a new generation of sustainable small-scale, urban farming. Participants receive training via the classroom and on-line as well as significant hands-on, in-the-field apprenticeship work throughout the growing season with experienced farmers.

Zenger Farm is a non-profit farm in outer southeast Portland dedicated to promoting sustainable food systems, environmental stewardship, and local economic development through a working urban farm. The Zenger Farm Urban Grange will be a hub for healthy food and community connection, broadening its availability as an open-air classroom, and allowing the farm to double the number of people it serves as an educational, economic, and environmental resource.

#### **Performance Measures**

Measure Type	Primary Measure	Previous Year Actual (FY11-12)	Current Year Purchased (FY12-13)	Current Year Estimate (FY12-13)	Next Year Offer (FY13-14)
Output	# of program graduates	15	15	20	18
Outcome	BUFA graduates who begin farming professionally	0	0	0	3

#### **Performance Measure - Description**

Output: Program graduates have had extensive training and development in growing food profitably on small plots of land in and around urban areas.

Outcome: Training and knowledge give people the skills to take up farming, and BUFA also seeks to connect program graduates with the resources to enable them to enter an incubator program or otherwise take steps to begin farming professionally.

## **Legal/Contractual Obligation**

None.

### Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds			
Program Expenses	2013	2013	2014	2014			
Contracts	\$0	\$0	\$50,000	\$40,000			
Materials & Supplies	\$0	\$0	\$0	\$19,568			
Internal Services	\$0	\$0	\$0	\$432			
Total GF/non-GF:	\$0	\$0	\$50,000	\$60,000			
Program Total:	\$0		\$110,000				
Program FTE	0.00	0.00	0.00	0.00			
Program Revenues							
Intergovernmental	\$0	\$0	\$0	\$20,000			
Total Revenue:	\$0	\$0	\$0	\$20,000			

## **Explanation of Revenues**

This program uses \$40,000 of State Video Lottery funding revenues to help aspiring farmers move through training and pursue actual farming entrepreneurial opportunities.

The adopted budget includes a \$20,000 grant from the East County Soil & Water Conservation District, which will provide for training materials and supplies for the Beginning Urban Farmer Program. This grant is one-time-only for FY 2014.

Additionally, the adopted budget adds \$50,000 of one-time General fund resources toward the Zenger Farm Urban Grange capital construction campaign.

## **Significant Program Changes**

Significantly Changed

## Last year this program was:

Last year this program was a part of the Sustainability program.