

Lead Agency: Health Department

Program Contact: WIGGINS Noelle

Program Offer Type: Support

Related Programs:

Program Characteristics: In Target

Executive Summary

A key role of health departments and other government agencies is to support communities to identify and solve persistent problems. This program increases community capacity to identify and solve health problems. It also builds capacity within the Health Department to work in a way that empowers individuals and communities. Activities include training Community Health Workers (CHWs), preventing youth violence before it starts, teaching empowering health promotion approaches including popular education, conducting community-based participatory health research (CBPR), and coordinating the Health Promotion Change Process throughout the Health Department. These activities support health care reform and cut health care costs by giving people and communities the tools they need to protect and promote their own health.

Program Description

This program helps people both inside and outside the Health Department to develop the skills and knowledge they need to improve health, increase health equity, and cut health care costs by addressing the social determinants of health, via five primary strategies: 1) providing state-approved, credit-bearing training for Community Health Workers (CHWs); 2) assisting a variety of groups to learn to use empowering strategies such as popular education to promote health; 3) conducting community-based participatory research (CBPR) projects that increase power and improve health in communities most affected by inequities; 4) preventing youth violence through relationship building and comprehensive planning; and 5) leading the MCHD Health Promotion (HP) Change Process. In the last year, CCC staff has provided revenue-producing CHW training courses to 7 agencies. Bi-monthly popular education (PE) workshops and ongoing consultation about PE are provided to staff from the Health Department, other County departments, and other organizations. A CBPR project designed to measure the clinical outcomes of a community garden program is in development. A project aimed at reducing violence affecting youth of color brings together youth and police officers at 8 schools, agencies, or faith communities, while another project supports coalition building and the development of a comprehensive plan to prevent violence affecting youth. During 2010 the HP Change Process: 1) conducted a follow-up survey with all Health Department staff; 2) continued a series of "Introduction to Empowering Health Promotion" trainings for all HD staff; and 3) engaged in multiple projects aimed at increasing health promotion competence at the Health Department.

Performance Measures

| Measure Type | Primary Measure | Previous Year Actual (FY10-11) | Current Year Purchased (FY11-12) | Current Year Estimate (FY11-12) | Next Year Offer (FY12-13) |
|--------------|-----------------------------------------------------------------------------------|--------------------------------|----------------------------------|---------------------------------|---------------------------|
| Output | Number of participants in training classes | 1,230 | 1,200 | 1,200 | 1,500 |
| Outcome | % of participants in training courses who report increased ability to promote hlt | 90.9% | 96.0% | 95.4% | 95.0% |
| Outcome | % of participants who demonstrate increased knowledge | 0.0% | 70.0% | 70.0% | 70.0% |
| Outcome | % of HD staff who report increased understanding of health promotion | 0.0% | 85.0% | 50.0% | 60.0% |

Performance Measure - Description

1) Number of participants in training classes represents the sum of all participants in each training class offered. The same participant may be counted more than once. 2) Percentage of participants in training courses who report increased ability to promote health is defined as participants who rate this item one or two on a post-evaluation survey. A score of one is the highest score. 3) Percentage of participants who demonstrate increased knowledge is defined as those who increase the number of correct items on a survey from baseline to follow-up. 4) Percentage of HD staff who report increased understanding of health promotion is defined as those who rate any of three items on a survey more positively from baseline to follow-up.

Please note: For FY11, Outcome three was calculated as an average of correct responses. The average of correct responses increased from 2.7/8 (33%) at baseline to 4/8 (50%) at follow-up. Follow-up data for Outcome four has been collected but not analyzed; this data will be available by the end of FY12.

Legal/Contractual Obligation

CDC standards for local public health agencies will soon make health promotion a mandatory service.

Revenue/Expense Detail

| | Proposed General Fund | Proposed Other Funds | Proposed General Fund | Proposed Other Funds |
|--------------------------|-----------------------|----------------------|-----------------------|----------------------|
| Program Expenses | 2012 | 2012 | 2013 | 2013 |
| Personnel | \$565,612 | \$0 | \$524,301 | \$215,702 |
| Contracts | \$750 | \$0 | \$750 | \$331 |
| Materials & Supplies | \$0 | \$10,893 | \$16,962 | \$11,126 |
| Internal Services | \$52,738 | \$7,107 | \$71,353 | \$40,841 |
| Total GF/non-GF: | \$619,100 | \$18,000 | \$613,366 | \$268,000 |
| Program Total: | \$637,100 | | \$881,366 | |
| Program FTE | 5.80 | 0.00 | 4.82 | 1.98 |
| Program Revenues | | | | |
| Indirect for dep't Admin | \$1,075 | \$0 | \$16,621 | \$0 |
| Fees, Permits & Charges | \$0 | \$3,000 | \$0 | \$3,000 |
| Intergovernmental | \$0 | \$0 | \$0 | \$265,000 |
| Other / Miscellaneous | \$0 | \$15,000 | \$0 | \$0 |
| Total Revenue: | \$1,075 | \$18,000 | \$16,621 | \$268,000 |

Explanation of Revenues

Health Promotion & Community Capacity Building is funded with \$613,366 in county general fund. Revenue also includes the 5-year STRYVE grant \$225,000 and 3 revenue contracts (\$20,000 subcontract from Lane County 100% Access Coalition, \$20,000 subcontract from the Defending Childhood Initiative, and \$3,000 subcontract from Parish Health Promoter Program) reimburse the program for providing training for Community Health Workers.

Significant Program Changes

Last year this program was: #40038, Health Promotion & Community Capacity Building

During FY12, this program was the recipient of a \$1,125,000, 5-year grant from the Centers for Disease Control and Prevention (CDC), to conduct the STRYVE Project. STRYVE stands for "Striving to Reduce Youth Violence Everywhere." Funding supports communities to develop and implement a comprehensive plan to prevent youth violence before it starts.