

**Lead Agency:** Nondepartmental - All

**Program Contact:** Julie Neburka

**Program Offer Type:** Existing Operating

**Related Programs:**

**Program Characteristics:** In Target

### Executive Summary

The Regional Arts & Culture Council (RACC) provides contract services to Multnomah County and its residents. Formerly a county bureau (the Metropolitan Arts Commission), RACC is now an independent 501(c)(3) organization that leverages significant support from other regional government partners and private donors before re-investing the County's allocation in programs and services that are creating vibrant neighborhoods, enhancing our children's education, and fueling a creative economy with measurable economic benefits. This request reflects RACC's inflationary increase of 2.5% and honors the County's directive to apply a 1.5% reduction over last year.

### Program Description

RACC plays a vital role in the county's economic and community development efforts. Specifically, RACC provides services in five key areas: (1) Through Advocacy, RACC helps build support and resource for arts and culture. (2) RACC Grants provide artists and arts organizations with the base financial support they need to continue serving our community. (3) RACC's nationally acclaimed Public Art program, including the Multnomah County 2% for Art Ordinance, integrates a wide range of art into public spaces. (4) RACC provides other Community Services including workshops for artists, consulting for arts organizations, and a variety of printed and electronic resources; and (5) RACC is developing comprehensive Arts Education solutions for our community.

Arts and culture activities add measurable value to our region's economy and to our quality of life. Artists and arts organizations bring residents together for shared cultural experiences that stimulate creativity which in turn supports more innovative businesses and a richer educational experience for our children. A vibrant arts community serves as a magnet for young creatives, and Multnomah County's investment in the arts contributes to the competitive advantage we have over other regions in the country that are all competing to attract sustainable businesses and a creative, well-educated workforce. Multnomah County is home to a vast majority of the region's artists and arts and culture organizations, which together generate more than \$318 million for the local economy each year.

### Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY10-11)	Current Year Purchased (FY11-12)	Current Year Estimate (FY11-12)	Next Year Offer (FY12-13)
Output	Multnomah County dollars invested in arts & culture	161,060	160,206	160,206	161,748
Outcome	Dollars leveraged by RACC from other public & private partners	6,697,941	7,500,000	7,500,000	7,500,000
Output	Multnomah County children directly served.	5,614	5,609	5,609	5,909
Outcome	Donor dollars contributed through Work for Art	675,000	825,000	825,000	900,000

### Performance Measure - Description

County dollars help RACC develop strategic partnerships that build more support from the public and private sector. For example, the County supports Work for Art by contributing \$10,000 to our matching challenge fund, and as a result RACC raised more than \$479,557 through workplace giving and other contributions from the private sector last year – money that gets re-invested in a wide variety of arts organizations in our community.

**Legal/Contractual Obligation**

None.

**Revenue/Expense Detail**

	<b>Proposed General Fund</b>	<b>Proposed Other Funds</b>	<b>Proposed General Fund</b>	<b>Proposed Other Funds</b>
<b>Program Expenses</b>	2012	2012	2013	2013
Contracts	\$160,206	\$0	\$161,748	\$0
Total GF/non-GF:	<b>\$160,206</b>	<b>\$0</b>	<b>\$161,748</b>	<b>\$0</b>
Program Total:	<b>\$160,206</b>		<b>\$161,748</b>	
Program FTE	0.00	0.00	0.00	0.00
<b>Program Revenues</b>				
Total Revenue:	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

**Explanation of Revenues**

This is a General Fund program.

**Significant Program Changes**

**Last year this program was:** #10032, Regional Arts & Culture Council

In FY12, support from the County is being combined with City of Portland funds, Work for Art proceeds, and other sources to fund more than \$2.4 million in grants to 121 Multnomah County artists and 131 Multnomah County nonprofit organizations. In FY13, RACC expects to award a similar number of grants.

RACC is working to reverse the trend of declining arts education in our schools. One solution is "The Right Brain Initiative," a public/private collaboration that brings artists and teachers together to integrate arts education into the standard curriculum for every K-8 student in the region. Teacher professional development provided by Right Brain helps ensure that arts-based teaching and learning becomes part of the regular classroom with an average of 1,600 participant hours acquired annually. Multnomah County funding is a critical component of this partnership, which receives about half of its funding from foundations, businesses and individuals; public funding from school districts, cities, counties, the state and the federal government make up the other half.