

**Lead Agency:** Nondepartmental - All  
**Program Offer Type:** Innovative/New Program

**Program Contact:** Shea Marshman

**Related Programs:**

**Program Characteristics:** One-Time-Only Request

**Executive Summary**

The Rosewood Initiative is a non-profit organization created for the purpose of giving members of the community a means to make their neighborhood, the Rosewood area, a desirable place to live work and play. The Rosewood Initiative facilitates partnerships between residents, apartment managers and owners, businesses, churches, social services agencies, neighborhood associations, and public safety agencies to create space for the community to come together to meet their common goals.

The one-time-only funds will be used for the following:

- \$50,000 to build out the community meeting space
- \$20,000 for bridge funding for operations until grant funding and funding from the City of Portland becomes available.

**Program Description**

The Rosewood neighborhood area is the 15 block area around the intersection of 162nd and Burnside. The boundaries are SE 157th – SE 165th and NE Holiday to SE Alder. It includes the city's of Gresham and Portland. The Rosewood neighborhood is home to about 5,000 people, 70-80% of whom live in apartments. Rosewood is a struggling community. Public safety is a major concern for residents and businesses. Traditional policing methods have not been effective against drugs, theft, gang violence, and human trafficking. Community members, Portland and Gresham Police Officers, and Multnomah County Probation and Parole Officers are working together to find new ways to address high crime rates, drugs, gangs, violence, human trafficking, activities and mentorship opportunities for youth, graffiti and litter and the lack of coordination and community-based problem solving.

The program is working to make stronger connections with owners, managers, and residents to help build community. Churches, neighborhood associations, social service agencies, business owners, and residents in the area are already working to build upon the assets of the community.

The programs goals are to:

- Instill a self-policing attitude in the community.
- Help the community access all available services through property improvement, policing, social service, safety enhancement, and economic development programs.
- Provide outreach services, alternative activities, and skill building for vulnerable youth.
- Create a community center/non-profit coffee shop/public safety contact office for positive, community-based activities with a full-time community developer.
- Document what works to prevent crime, improve quality of life, and increase property values.

**Performance Measures**

Measure Type	Primary Measure	Previous Year Actual (FY10-11)	Current Year Purchased (FY11-12)	Current Year Estimate (FY11-12)	Next Year Offer (FY12-13)
Output	Number of community volunteers participating in build-out	0	0	0	150
Outcome	Percent of build-out completed on schedule	0.0%	0.0%	0.0%	100.0%

**Performance Measure - Description**

Community participation is essential to empowering and engaging residents and other community stakeholders. The more volunteers engaged in the build-out and efforts to support the build-out, the greater the demonstrated level of engagement.

In order to facilitate community participation, the build-out schedule has been intentionally extended to an approximate length of four months. This performance measure demonstrates the percent of build-out that is completed within the scheduled timeline.

**Legal/Contractual Obligation****Revenue/Expense Detail**

	<b>Proposed General Fund</b>	<b>Proposed Other Funds</b>	<b>Proposed General Fund</b>	<b>Proposed Other Funds</b>
<b>Program Expenses</b>	2012	2012	2013	2013
Contracts	\$0	\$0	\$70,000	\$0
Total GF/non-GF:	<b>\$0</b>	<b>\$0</b>	<b>\$70,000</b>	<b>\$0</b>
Program Total:	<b>\$0</b>		<b>\$70,000</b>	
Program FTE	0.00	0.00	0.00	0.00
<b>Program Revenues</b>				
Total Revenue:	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

**Explanation of Revenues**

This program is funded with OTO General Funds.

**Significant Program Changes****Last year this program was:**

This is a new program for FY 2013.