

Lead Agency: Nondepartmental - All

Program Contact: John Tydlaska

Program Offer Type: Existing Operating

Related Programs:

Program Characteristics:

Executive Summary

The Economic Development Program works with the Multnomah County Board of Commissioners to leverage existing county programs and policies to enhance the competitiveness of local businesses, increase the economic success of all county residents, and engage Multnomah County businesses as vital members of the community.

Program Description

The Economic Development Program seeks to reduce barriers for residents striving to improve their lives economically and to inspire residents to support all community members pursuing their maximum potential. The program identifies opportunities to increase the stability and quality of the workforce, decrease unemployment and underemployment for all county residents, bring more capital and technical assistance to small businesses, and foster an environment where business and the broader community participate respectfully in constructive dialogue. The program works with businesses, trade associations, labor groups, non-profit organizations, other County divisions, and the state, federal and other local governments to identify and pursue these opportunities.

The program also manages contracts with local micro lending institutions that increase the amount of financial and technical assistance available to small businesses, oversees and reports on Multnomah County's expenditures of State Lottery Funds, manages the County's engagement with a summer internship program for youth working in city and county government, and provides staff support to the Business Advisory Council.

The program is run by the Economic Development Director, who works with the Multnomah County Board of Commissioners, in consultation with the Business Advisory Council, to set and achieve economic development goals.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY10-11)	Current Year Purchased (FY11-12)	Current Year Estimate (FY11-12)	Next Year Offer (FY12-13)
Output	Multnomah County businesses visited.	0	0	10	30
Outcome	Businesses that receive technical or financial assistance.	0	0	0	10
Output	Compile annual report on State Lottery Fund expenditures.	0	1	1	1
Output	Create Multnomah County Economic Development Strategy.	0	0	0	1

Performance Measure - Description

 **Measure Changed**

Outreach efforts to businesses ensures that the County remains informed of the needs of local businesses and provides opportunities for the County to connect them with resources that may help address those needs. This outreach and assistance is a critical component to deepening a collaborative relationship with the business community. Reporting on the expenditures of State Lottery Funds increases transparency and accountability for the County's economic development efforts, and developing a comprehensive strategy intensifies the focus of the County's efforts and further increases accountability.

Legal/Contractual Obligation

None.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2012	2012	2013	2013
Personnel	\$130,332	\$0	\$0	\$135,104
Contracts	\$180,000	\$0	\$0	\$29,000
Materials & Supplies	\$36,000	\$0	\$0	\$35,158
Internal Services	\$10,500	\$0	\$0	\$14,059
Total GF/non-GF:	\$356,832	\$0	\$0	\$213,321
Program Total:	\$356,832		\$213,321	
Program FTE	1.00	0.00	0.00	1.00
Program Revenues				
Total Revenue:	\$0	\$0	\$0	\$0

Explanation of Revenues

This program is funded by State Video Lottery Dollars.

Significant Program Changes

Last year this program was: #10035A, Economic Development
None.