

Program # 80005 - Family & Adult Programming

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Lead Agency: Library Program Contact: Terrilyn Chun

Program Offer Type: Existing Operating

Related Programs:

Program Characteristics: In Target

Executive Summary

Family and Adult Programming plans, coordinates and executes a wide variety of public events and programs at libraries and other community gathering places, all designed to enrich the lives of children, families, and adults. Examples include author talks, exhibits, lectures, computer classes, craft programs, civic discussions and cultural events. Teens and adults participate in monthly book groups and in Everybody Reads, Multnomah County's community-wide reading project; children and families attend craft programs and kid-friendly performances; and annual events such as Dia de los Ninos and Lunar New Year highlight and celebrate the diversity of the Spanish, Chinese, Vietnamese and Russian-speaking communities.

Program Description

This program provides opportunities for neighbors to read, learn, interact and connect with each other. Programs focus on library priorities, such as being a resource during tough economic times, promoting and supporting early literacy and success in school, providing resources for immigrants, and facilitating civic engagement. Reading and discussion programs such as Pageturners book groups and the annual Everybody Reads facilitate meaningful discussions about current issues and build a sense of community and mutual understanding. Programs also promote and support literacy, education and lifelong learning, especially for those unable to afford other opportunities. Examples include basic computer classes, English language practice sessions for non-native speakers, and financial literacy programs for at-risk parents and seniors. Programs like concerts, opera previews and symphony storytimes also support local culture and recreation. After-school activities for youth include art classes and teen lounges. Partnerships with and support from other organizations help develop new audiences, maximize resources and build mutually beneficial relationships with other agencies. Partners include Oregon Humanities, Portland State University, the World Affairs Council, Delta Society, OASIS, the School and Community Reuse Action Project (SCRAP), the Multnomah County Health Department, Aging and Disability Services, and the Commission on Children, Families and Community.

Family and Adult Programming staff provide the professional and technical expertise to make more than 2,300 programs possible each year and help more than 45,000 residents learn about and interact within their community. Responsibilities include scheduling, grant writing, exhibit building, volunteer coordination, event management, website development, publicity, evaluation, fiscal oversight and maintenance of an online events database.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY09-10)	Current Year Purchased (FY10-11)	Current Year Estimate (FY10-11)	Next Year Offer (FY11-12)
Output	Number of financial literacy programs offered	107	50	36	65
Outcome	Attendees who say library programs connect them to their community	47.0%	50.0%	41.0%	50.0%
	Attendees who say they learned something new at a library program	84.0%	80.0%	81.0%	80.0%
Quality	Atendees of library programs who rate them as "Good" or "Excellent"	99.0%	98.0%	97.0%	99.0%

Performance Measure - Description

Legal/Contractual Obligation

Measure No. 26-81 "Renew Five-Year Local Option Levy to Continue Library Services", November 2006 General Election – The levy language reads: "Continue programs for school age children, story hours for babies and toddlers, summer reading, literacy services for children in child care, programs for teens; Help teachers and students use library resources; Provide homework helpers to assist children with school work; Maintain free access to information; Update books and materials; Continue books delivery to homebound seniors and nursing home residents; Open planned libraries in underserved neighborhoods of East County and North Portland; Keep libraries open; Maintain current hours and services at Central and neighborhood libraries."

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds				
Program Expenses	2011	2011	2012	2012				
Personnel	\$0	\$302,738	\$0	\$282,187				
Contracts	\$0	\$244,600	\$0	\$248,550				
Materials & Supplies	\$0	\$138,250	\$0	\$143,912				
Internal Services	\$0	\$12,855	\$0	\$17,565				
Total GF/non-GF:	\$0	\$698,443	\$0	\$692,214				
Program Total:	\$698	\$698,443		\$692,214				
Program FTE	0.00	3.34	0.00	3.00				
Program Revenues								
Total Revenue:	\$0	\$0	\$0	\$0				

Explanation of Revenues

The Library Fund revenue allocated to this program offer represents a pro-rated share of Library Levy taxes (57%), Library Fund balance (15%), and library-generated revenues such as overdue fines, interest earnings, and user charges for services provided to library patrons (5%). General Fund revenue represents about 23% of the library's total revenue.

\$34,000 will be received from a FINRA/ALA Smart Investing @ your library grant. An additional \$48,000 in revenue will come from the Friends of the Library for the Pageturners book group discussion program.

Significant Program Changes

Last year this program was: #80005, Family & Adult Programming Net reduction of .34 FTE.