

Lead Agency: Non-Departmental - All

Program Contact: Corie Wiren

Program Offer Type: Administration

Related Programs:

Program Characteristics: One-Time-Only Request, Out of Target

Executive Summary

Multnomah County has the honor of hosting more than 3,200 county commissioners from around the country for the National Association of Counties (NACo) 2011 Annual Conference.

Multnomah County was selected through a competitive bidding process, the 2011 NACo annual conference will be held in Portland, Oregon for the second time (the first time was in 1998)— a strong statement about the draw of the city as well as Multnomah County and counties in the surrounding region.

Program Description

Counties provide tremendous value in ensuring quality of life for residents of all ages in rural, suburban and urban areas. This year, our nation's counties, which employ more than 2 million professional, technical and clerical personnel, will deliver health services, circulate 6.4 billion library books, and add or improve miles of roads to keep our communities running efficiently, while being responsive to the changing needs of its residents.

As the single largest gathering of county leadership and service organizations in the country, NACo 2011 will draw key county leadership and decision-makers, including elected and appointed county government executives, directors of departments and financial, information, technology and purchasing officers. National office holders for NACo and its affiliated organizations will also be in attendance.

Because of the significant growth in visibility and recognition of Portland as a tourism and conference destination, NACo 2011 will have a profound economic impact on the county, the surrounding region, and the state of Oregon. In fact, expenditures by NACo, the host counties, and conference attendees and exhibitors is expected to generate \$9 million in local economic impact from lodging, food, transportation, entertainment, tourism and gifts.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY09-10)	Current Year Purchased (FY10-11)	Current Year Estimate (FY10-11)	Next Year Offer (FY11-12)
Output	NACo 2011 Conference	0	0	0	1
Outcome	Economic impact for Multnomah County and the region	0	0	0	1
Outcome	Increased role for Multnomah County at the regional, state and federal level	0	0	0	1

Performance Measure - Description

Legal/Contractual Obligation

Contract between NACo and Multnomah County.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2011	2011	2012	2012
Contracts	\$750,000	\$0	\$75,000	\$0
Materials & Supplies	\$0	\$0	\$150,000	\$0
Total GF/non-GF:	\$750,000	\$0	\$225,000	\$0
Program Total:	\$750,000		\$225,000	
Program FTE	0.00	0.00	0.00	0.00
Program Revenues				
Other / Miscellaneous	\$375,000	\$0	\$75,000	\$0
Total Revenue:	\$375,000	\$0	\$75,000	\$0

Explanation of Revenues

All revenues will come from fundraising efforts and hotel room rebates.

Significant Program Changes

✔ **Significantly Changed**

Last year this program was: #10031B, NACo Conference Fundraising

In FY 2011, there was a large emphasis on fundraising and planning for Multnomah County's responsibilities as host. This one-time-only request is to cover labor costs and paying off any remaining invoices associated with the July conference.