

Lead Agency: Commission on
Program Offer Type: Existing Operating
Related Programs:
Program Characteristics: Out of Target

Program Contact: Josh Todd

Executive Summary

Income is the most basic indicator of a family's economic security. Additionally costs like Health Care and Education can either serve to destabilize a family's economic security or, when families are able to invest in these areas, can greatly increase their self sufficiency and ability to generate wealth and avoid financial instability. This program offers expands the County's investment in free tax preparation and financial education to include enrollment of children in the Oregon Healthy Kids and support for older children and adult learners to complete the Federal Application for Financial Student Aid (FAFSA). The State of Oregon's investment in expanded health insurance coverage to all children through the Healthy Kids initiative benefits Multnomah County by increasing its revenues from OHP and Medicaid.

Program Description

The CCFC currently coordinates financial education and free tax preparation for 1,000 low and moderate income families & individuals. These services, covered in program offer 10011A are provided during the tax season Nov-April. In FY11 these services were expanded to a full year, limited duration staff were hired so the CCFC could help families year round to not only file their taxes and back taxes but also to enroll in the Oregon Healthy Kids, apply for state benefits like temporary aid to needy families and food stamps, and support students in completing the FAFSA form to ensure that families receive as much financial aid as possible to make college education a reality for their children or parents returning to school. By ensuring as many children as possible are insured this program offer increases not just the economic security of families but also of Multnomah County through increased Medicaid and other 3rd party billing revenues. This effort will focus on serving children and families of color who have been shown to not have equitable access to community resources due to inherent bias and limited social capital. This offer will supplement and enhance services being provided by the Department of County Human Services, Health, and Community Justice. Based on Healthy Kids enrollment in Multnomah County as of December 2010 and Children First for Oregon estimates of uninsured children there could be up to 8,000 remaining uninsured children in Multnomah County.

The County Board invested \$97K in this program offer for FY11. To date, Multnomah County has submitted \$111,288 in Verity and Federally Qualified Health Clinic billing just for children enrolled in Healthy Kids by the FES team. This program offer has already paid for itself and we estimate that by end of the fiscal year it could generate \$2-\$3 dollars of revenue for the County for every general fund dollar invested. Additionally, the value to local low-income families and our local economy of the benefits families will have received during FY11 is over 1.2 million dollars.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY09-10)	Current Year Purchased (FY10-11)	Current Year Estimate (FY10-11)	Next Year Offer (FY11-12)
Output	Number of children enrolled in Healthy Kids	0	250	150	250
Outcome	% of spanish speaking families serve	0.0%	25.0%	35.0%	35.0%
Output	Number of completed FAFSA forms submitted	0	400	80	100
Efficiency	Ratio of federal/state dollars leveraged for every 1 MultCo dollar	0	15	13	15

Performance Measure - Description

Outreach teams would help families enroll in Oregon Healthy Kids, complete current year taxes and previous year taxes as well as targeted outreach to support student/adult learner completion of FAFSA. While services will be targeted to youth and families of color, due to specific needs in East County we will gauge our success in engaging Spanish-speaking families. Leverage is calculated by adding the value of healthy kids insurance, food stamp benefits, federal financial aid with actual billings by Multnomah County from children enrolled by the FES team and state incentives for Healthy Kids applications submitted.

Legal/Contractual Obligation

None

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2011	2011	2012	2012
Personnel	\$92,127	\$0	\$109,215	\$0
Materials & Supplies	\$3,293	\$0	\$3,300	\$0
Internal Services	\$1,700	\$0	\$1,700	\$0
Total GF/non-GF:	\$97,120	\$0	\$114,215	\$0
Program Total:	\$97,120		\$114,215	
Program FTE	2.00	0.00	2.00	0.00
Program Revenues				
Total Revenue:	\$0	\$0	\$0	\$0

Explanation of Revenues

Revenues for this program offer would be County General Fund. The dollars would leverage federal and state assistance in the forms of Food Stamp Benefits, value of health care benefits, federal financial aid benefits, and 3rd party billing revenues for county provided health and mental health services.

Significant Program Changes

Last year this program was: #10011B, Comprehensive Family Economic Security

This program offer was new in FY11 and was budgeted for 10 months to factor in start up time. The current offer is for a full 12 month program.