

Lead Agency: Library

Program Contact: Terrilyn Chun

Program Offer Type: Existing Operating

Related Programs:

Program Characteristics:

Executive Summary

Family and Adult Programming plans, coordinates, supports, and executes a wide variety of events and public programs at libraries and other community gathering places, all designed to enrich and transform the lives of children, families, and adults. Programs encourage civic engagement, provide resources in tough economic times, support early literacy and success in school, and provide resources for immigrants to more successfully participate in life in the United States. Examples include book discussions, computer classes, financial literacy labs, and citizenship classes. Programs also fulfill the entertainment and recreational needs of the community and include music, storytelling, and craft programs.

Program Description

This program provides opportunities for neighbors to read, learn, interact, and connect with each other. Reading and discussion programs such as Pageturners book groups and the annual Everybody Reads facilitate civic engagement with meaningful discussions of current topics, building a sense of community and mutual understanding. Programs also assist people during tough times and in literacy education and lifelong learning, especially for those unable to afford other opportunities. Examples include English language practice sessions for non-native speakers, information and "how-to" classes on topics such as helping aging parents downsize, accessing health care resources, and financial planning. Programs like concerts, opera previews, and symphony storytimes also support local culture and recreation. After-school activities include art classes and Teen Lounges. Partnerships with other organizations help develop new and/or underserved audiences, maximize resources, and build mutually beneficial relationships with other agencies. Partners include the Dove Lewis Animal Assisted Therapy program, Portland State University, the Oregon Museum of Science and Industry, OASIS, the School and Community Reuse Action Project (SCRAP), and Multnomah County Health Department and Aging and Disability Services.

Family and Adult Programming staff provide the professional and technical expertise to make over 2,300 programs possible each year. Responsibilities include scheduling, grant writing, exhibit building, volunteer coordination, event management, website development, publicity, evaluation, fiscal oversight, and maintenance of an online event management system.

Library programs help more than 49,000 residents learn about and interact with the world around them. Library programming brings the community into the library and the library into the community, enriching the lives of residents.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY08-09)	Current Year Purchased (FY09-10)	Current Year Estimate (FY09-10)	Next Year Offer (FY10-11)
Output	Number of financial literacy programs offered	0	10	36	50
Outcome	Attendees who say library programs connect them to their community	47.0%	50.0%	51.0%	50.0%
Outcome	Attendees who say they learned something new at a library program	75.0%	80.0%	84.0%	80.0%
Quality	Attendees of library programs who rate them as "Good" or "Excellent"	99.0%	98.0%	99.0%	98.0%

Performance Measure - Description

Output: This measure reflects a new program begun in FY 2010.

Legal/Contractual Obligation

Measure No. 26-81 "Renew Five-Year Local Option Levy to Continue Library Services", November 2006 General Election – The levy language reads: "Continue programs for school age children, story hours for babies and toddlers, summer reading, literacy services for children in child care, programs for teens; Help teachers and students use library resources; Provide homework helpers to assist children with school work; Maintain free access to information; Update books and materials; Continue books delivery to homebound seniors and nursing home residents; Open planned libraries in underserved neighborhoods of East County and North Portland; Keep libraries open; Maintain current hours and services at Central and neighborhood libraries."

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
	2010	2010	2011	2011
Program Expenses				
Personnel	\$0	\$271,390	\$0	\$302,738
Contracts	\$0	\$206,000	\$0	\$244,600
Materials & Supplies	\$0	\$163,550	\$0	\$138,250
Internal Services	\$0	\$21,499	\$0	\$12,855
Total GF/non-GF:	\$0	\$662,439	\$0	\$698,443
Program Total:	\$662,439		\$698,443	
Program FTE	0.00	3.00	0.00	3.34
Program Revenues				
Total Revenue:	\$0	\$0	\$0	\$0

Explanation of Revenues

The Library Fund revenue allocated to this program offer represents a pro-rated share of Library Levy taxes (66%) and library-generated revenues such as overdue fines, interest earnings, Library Fund balance and user charges for services provided to library patrons (11%). General Fund revenue represents about 23% of the library's total revenue.

The FINRA/ALA grant described below will provide \$43,475 in revenue. An additional \$47,000 in revenue will come from the Friends of the Library for the Pageturners book group discussion program.

\$15,000 comes from The Library Foundation for program enhancements.

Significant Program Changes

Last year this program was: #80006, Family & Adult Programming

Net FTE increase of .34 due to addition of a FINRA/ALA Smart investing @ your library grant received through The Library Foundation. MCL is one of 19 national recipients of this grant, which will allow the library to provide financial literacy classes for two specific groups: at-risk parents and seniors.