

### Program # 72037 - DCM - DART Customer Service

Lead Agency: **Program Offer Type:** 

**County Management** Existing Operating

**Related Programs:** 72036, 72038, 72039, 72040, 72041, 72043, 72044, 72045, 72046, 72047, 72049, 72050

# **Program Characteristics:**

# **Executive Summary**

The Division of Assessment, Recording, and Taxation (DART) Customer Service Program was formed in mid-2008 to enhance and streamline customer service needs. Customer Service staff is responsible as the first point of contact for DART both at the public counter and on the organization's incoming phone system.

### **Program Description**

The Customer Service program responds to approximately 100,000 telephone inquiries and 20,000 walk-in customers annually. Staff processes tax payments, sells copies and certified copies of the records, and provides general information on behalf of the organization. Homeowners, property owners, and taxpayers in general, have an expectation from local government to answer questions and listen to concerns regarding their property taxes and/or values. From the most fundamental questions to the most complex, the Customer Service staff has an implicit obligation to provide responsive, accurate, and quality service. Having the ability to connect directly with the taxpayer increases the understanding of government and its role in property taxation. To do so, the staff spends several hours a year, training with other sections throughout the organization, as well as education through reading a variety of relevant informational material. Customer Service staff also assists the Tax Revenue program by processing approximately 14,000 over-the-counter tax payments totaling approximately \$37 million dollars annually.

# **Performance Measures**

| Measure<br>Type | Primary Measure                            | Previous<br>Year Actual<br>(FY08-09) | Current<br>Year<br>Purchased<br>(FY09-10) | Current<br>Year<br>Estimate<br>(FY09-10) | Next Year<br>Offer<br>(FY10-11) |
|-----------------|--------------------------------------------|--------------------------------------|-------------------------------------------|------------------------------------------|---------------------------------|
| Output          | Number of counter transactions             | 33,600                               | 30,000                                    | 32,000                                   | 32,000                          |
| Outcome         | Average number of transactions per cashier | 4,000                                | 0                                         | 4,000                                    | 4,000                           |
| Output          | Number of phonecalls received and answered | 102,406                              | 87,000                                    | 95,000                                   | 95,000                          |
| Outcome         | Average number of phonecalls per operator  | 4,861                                | 6,500                                     | 4,800                                    | 4,800                           |

# **Performance Measure - Description**

"Field Appraisal Packets Prepared by Appraisers" has been removed as a performance measure from Customer Service. This task was moved to another area within the organization. Prior to the move, it was determined that in general, this measurement did not actually meet the general guidelines for performance measurements.

"Number of phonecalls transferred" was removed as a performance measure after determining it was not actually a measurement of performance.

"Number of counter transactions" was tracked more closely this year. The number of counter transactions is a combination of tax payments at the counter and issuance of marriage licenses and domestic partnerships, as well as, the sale of copies of those records. Because fees are collected, tracking these transactions is straightforward. An additional, estimated 20% was added to the total of those transactions for other types of routine, non-payment transactions. Projected totals of counter transactions were decreased slightly due to the availability of on-line/phone tax payment options.

"Average number of transactions per cashier" is a new measurement and is a reflection of the average number of transactions each cashier processes annually.

# Measure Changed

Version 3/05/2010 s

**Program Contact:** Cindy Swick

# Legal/Contractual Obligation

Oregon Revised Statutes(ORS) Chapters 92, 205, 294, 305, 306, 307, 308, 308A, 309, 310 and 321 and related Oregon Administrative Rules regulate virtually all aspects of the assessment and property tax process. ORS 306.115 assigns statewide general supervision of the property tax system to the Oregon Department of Revenue (DOR). Through the "County Assessment Function Funding Account" (CAFFA) Grant process described in ORS 294.175, the DOR determines the acceptable level of assessment and taxation staffing. The DOR has determined that DART staffing is at the minimally acceptable level to perform their functions. Any reduction to this program may jeopardize this grant revenue.

# **Revenue/Expense Detail**

|                      | Proposed General<br>Fund | Proposed Other<br>Funds | Proposed General<br>Fund | Proposed Other<br>Funds |  |
|----------------------|--------------------------|-------------------------|--------------------------|-------------------------|--|
| Program Expenses     | 2010                     | 2010                    | 2011                     | 2011                    |  |
| Personnel            | \$674,818                | \$0                     | \$721,369                | \$0                     |  |
| Materials & Supplies | \$15,751                 | \$0                     | \$16,726                 | \$0                     |  |
| Internal Services    | \$191,867                | \$0                     | \$260,772                | \$0                     |  |
| Total GF/non-GF:     | \$882,436                | \$0                     | \$998,867                | \$0                     |  |
| Program Total:       | \$882,436                |                         | \$998,867                |                         |  |
| Program FTE          | 9.50                     | 0.00                    | 9.50                     | 0.00                    |  |
| Program Revenues     |                          | -                       | -                        |                         |  |
| Intergovernmental    | \$209,400                | \$0                     | \$241,850                | \$0                     |  |
| Total Revenue:       | \$209,400                | \$0                     | \$241,850                | \$0                     |  |

## **Explanation of Revenues**

Through participation in the State funded County Assessment Function Funding (CAFFA) Grant, approximately 25% of actual expenditures are reimbursed with remaining support from General Fund revenues.

# Significant Program Changes

Last year this program was: #72037, DCM-DART Customer Service