

Lead Agency: County Management
Program Offer Type: Existing Operating
Related Programs: 72010

Program Contact: Brian Smith

Program Characteristics:

Executive Summary

The MWESB program supports the utilization and participation of State Certified Minority, Women and Emerging Small Businesses (MWESB) on County contracts. For over 14 years, the MWESB Program has been dedicated to building the capacity, sustainability and prosperity of MWESB vendors.

Program Description

The MWESB Program directly supports MWESB vendors and their employees through the following activities:

- 1) Conducting project-specific outreach to MWESB vendors;
- 2) Enforcing Good Faith Effort (GFE) requirements for construction projects expected to total more than \$200,000. For these projects, prime contract bidders must afford equitable subcontracting opportunities for MWESB contractors and submit documentation demonstrating their GFE to award contracts to MWESB vendors;
- 3) Workforce Hiring and Training compliance efforts to increase the number of women and minorities in the construction trades through apprenticeship opportunities on Multnomah County projects;
- 4) Technical Assistance across a wide-range of services that provide MWESB owners and their employees with various opportunities to acquire new knowledge and skills. The goal of these services is to ensure the longevity and success of MWESB vendors in the regional construction industry;
- 5) Community Partnerships, MWESB staff serves on numerous boards and committees and participates in a variety of Chambers of Commerce and construction trade groups to advocate for greater inclusion of MWESB vendors in regional contracting opportunities.

During the last three years, the County has made significant progress and improvements in awarding contracts to MWESB vendors. MWESB participation increased from 14% of contract awards in 2007 to 29% of contract awards in 2008 to 33% of contract awards in 2009. Annually, The County does business with approximately 100 MWESB vendors.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY08-09)	Current Year Purchased (FY09-10)	Current Year Estimate (FY09-10)	Next Year Offer (FY10-11)
Output	Percent of contracts awarded to MWESB and QRF businesses.	33.0%	29.0%	33.0%	30.0%
Outcome		0	0	0	0

Performance Measure - Description

Legal/Contractual Obligation

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2010	2010	2011	2011
Personnel	\$88,432	\$0	\$93,702	\$0
Contracts	\$32,468	\$0	\$39,000	\$0
Materials & Supplies	\$26,000	\$0	\$18,500	\$0
Internal Services	\$3,100	\$0	\$0	\$0
Total GF/non-GF:	\$150,000	\$0	\$151,202	\$0
Program Total:	\$150,000		\$151,202	
Program FTE	1.00	0.00	1.00	0.00
Program Revenues				
Total Revenue:	\$0	\$0	\$0	\$0

Explanation of Revenues

Significant Program Changes

 **Significantly Changed**

Last year this program was: #72010B, FRM - CPCA MWESB Program

This program offer includes a total of \$143,778 in cuts from Professional Services.

In FY10, the program reduced the cost of WTH compliance services 54%(\$37,000) by contracting with a MBE certified firm instead of the City of Portland. The program targeted these savings for increased direct assistance to MWESB vendors in FY11; eliminating these funds will reduce direct assistance to MWESB vendors. In FY10 the County was a founding sponsor of new local business development program. The founding sponsorship level of \$30,000 will be continued in FY11 at \$3,000 (\$27,000).