

Program # 80006 - Family & Adult Programming

Vibrant Communities

Existing Operating

Priority:

Program Offer Type:

Related Programs:

Program Characteristics:

Executive Summary

Family and Adult Programming plans, coordinates and executes a wide variety of events and programs at libraries and other community gathering places, all designed to enrich the lives of children, families, and adults. Examples include author talks, exhibits, lectures, film discussions, craft programs, civic discussions and cultural events. Teens and adults participate in monthly book groups and in Everybody Reads, Multnomah County's community-wide reading project; children and families attend craft programs and kid-friendly performances; and annual events such as Dia de los Ninos, Lunar New Year and Slavic New Year highlight and celebrate the diversity of Multnomah County's Spanish, Chinese, Vietnamese and Russian-speaking communities.

Program Description

This program provides opportunities for neighbors to read, learn, interact and connect with each other. Reading and discussion programs such as Pageturners book groups and the annual Everybody Reads facilitate meaningful discussions of current topics and build a sense of community and mutual understanding. Programs also assist in literacy education and lifelong learning, especially for those unable to afford other opportunities. Examples include English language practice sessions for non-native speakers, and information and "how-to" classes on a variety of topics such as helping aging parents downsize, accessing health care resources, navigating the current economic downturn and financial planning. Programs like concerts, opera previews and symphony storytimes also support local culture and recreation. After-school activities include art classes and Teen Lounges. Partnerships with other organizations help develop new audiences, maximize resources and build mutually beneficial relationships with other agencies. Partners include Dove Lewis Animal Hospital, Portland State University, the Oregon Museum of Science and Industry, OASIS and the School and Community Reuse Action Project (SCRAP).

Family and Adult Programming Staff provide the professional and technical expertise to make nearly 2,210 programs possible each year. Responsibilities include scheduling, grant writing, exhibit building, volunteer coordination, event management, Web site development, publicity, evaluation, fiscal oversight and maintenance of online events database.

Program Justification

This program contributes to the Vibrant Community priority by focusing on strategies 2,3 and 4 by providing places and promoting opportunities for neighbors to connect and by promoting literacy and a lifetime of learning with a wide array of educational, cultural and recreational opportunities (many occurring after-school). These programs help more than 49,785 residents learn about and interact with the world around them. Library programming brings the community into the library and the library into the community enriching the lives of residents.

Performance Measures

| Measure Type | Primary Measure | Previous Year Actual (FY07-08) | Current Year Purchased (FY08-09) | Current Year Estimate (FY08-09) | Next Year Offer (FY09-10) |
|-----------------|---|--------------------------------------|---|--|---------------------------------|
| Output | Number of financial literacy programs offered. | 0 | 0 | 0 | 10 |
| Outcome | Attendees who say library programs connect them to their community. | 38.0% | 50.0% | 48.0% | 50.0% |
| Outcome | Attendees who say they learned something new at a library program. | 72.0% | 30.0% | 71.0% | 80.0% |
| Quality | Attendees of library programs who rate them as "Good" or "Excellent." | 98.0% | 98.0% | 99.0% | 98.0% |

Performance Measure - Description

<u>Measure Changed</u>

Summer Reading output measure has been replaced as the funding for that program has been moved into program offer 80018, Youth Services Management.

Version 6/17/2009 s

Lead Agency: Program Contact: Library Terrilyn Chun

Legal/Contractual Obligation

Measure No. 26-81 "Renew Five-Year Local Option Levy to Continue Library Services", November 2006 General Election – The levy language reads: "Continue programs for school age children, story hours for babies and toddlers, summer reading, literacy services for children in child care, programs for teens; Help teachers and students use library resources; Provide homework helpers to assist children with school work; Maintain free access to information; Update books and materials; Continue books delivery to homebound seniors and nursing home residents; Open planned libraries in underserved neighborhoods of East County and North Portland; Keep libraries open; Maintain current hours and services at Central and neighborhood libraries."

Revenue/Expense Detail

| | Proposed General Fund | Proposed Other Funds | Proposed General Fund | Proposed Other Funds |
|------------------------------|--------------------------|-------------------------|--------------------------|-------------------------|
| Program Expenses | 2009 | 2009 | 2010 | 2010 |
| Personnel | \$0 | \$294,212 | \$0 | \$271,390 |
| Contracts | \$0 | \$160,000 | \$0 | \$206,000 |
| Materials & Supplies | \$0 | \$88,150 | \$0 | \$163,550 |
| Internal Services | \$0 | \$13,299 | \$0 | \$21,499 |
| Subtotal: Direct Exps: | \$0 | \$555,661 | \$0 | \$662,439 |
| Administration | \$0 | \$82,479 | \$0 | \$194,749 |
| Program Support | \$0 | \$0 | \$0 | \$0 |
| Subtotal: Other Exps: | \$0 | \$82,479 | \$0 | \$194,749 |
| Total GF/non-GF: | \$0 | \$638,140 | \$0 | \$857,188 |
| Program Total: | \$638,140 | | \$857,188 | |
| Program FTE | 0.00 | 3.50 | 0.00 | 3.00 |
| Program Revenues | | | | |
| Program Revenue for Admin | \$0 | \$0 | \$0 | \$846,975 |
| Total Revenue: | \$0 | \$0 | \$0 | \$846,975 |

Explanation of Revenues

The Library Fund revenue allocated to this program offer represents a pro-rated share of Library Levy taxes (64%) and library-generated revenues such as overdue fines, interest earnings, Library Fund balance and user charges for services provided to Library patrons (12%). General Fund revenue represents about 24% of the Library's total revenue. This program offer will receive \$77,000 from an IMLS grant in partnership with OMSI for the 2010 Everybody Reads program.

Significant Program Changes

Last year this program was: #80010, Family & Adult Programming Performance measure replaced: Babies, children and teens enrolled in Summer Reading - FY 08 Actual: 55,600; FY 09 Purchased: 56,000; FY 09 Estimate: 58,255; FY 10 Estimate: 58,500.

Net decrease of .50 FTE.