

Priority: Accountability
Program Offer Type: Existing Operating
Related Programs: 72010A

Lead Agency: County Management
Program Contact: Brian Smith

Program Characteristics:

Executive Summary

This program offer funds a staff position that supports Minority, Women and Emerging Small Businesses; without this position 100% of MWESB staff is eliminated. Included in the request is one Contract Specialist position that provides technical assistance and outreach to MWESB vendors.

Additionally, this offer requests adding back technical one-on-one business assistance to MWESB businesses and funding for CPCA staff training.

Program Description

This program offer buys a critical element of the MWESB program CPCA administers for the County.

- 1) 50% of MWESB Staff- 1 FTE (\$88,432) This position performs activities that include building relationships and partnerships with County department staff, construction contractors, community members and partner agencies; conducting audits of compliance documents submitted by contractors; supporting department staff to identify MWESB vendors, supporting department staff to bring resolutions to project issues; and participating in tradeshow, events and organizations that support economic development for MWESB businesses within the region.
- 2) Annual Rent for the satellite office at OAME (\$3,120).
- 3) Eliminates 67% of Technical Assistance and Professional Services to MWESB businesses(\$32,500)-This funding provides one-on-one assistance to 126 MWESB businesses to ensure the overall success and longevity of their businesses. Technical assistance services include but are not limited to: business and systems management, estimating skills, project management, safety training, financial management, computer training, human resources and insurance and bonding. In addition, this includes advertising in local minority publications.
- 4) MWESB Outreach (\$16,000)- This funding supports activities, organizations and events that promote economic development for MWESB businesses including memberships, sponsorships and marketing materials.
- 5)Travel and Training (\$10,000)-Multnomah County is poised to radically change its procurement and contracting practices; these funds would provide training for CPCA staff to be better prepared to lead these efforts.

Program Justification

Multnomah County has a long and proud history of supporting opportunities for Minority, Women and Emerging Small Businesses. For over 13 years, the MWESB Program has been dedicated to building the capacity, sustainability and prosperity of MWESB businesses.

During the last two years, CPCA made significant progress and improvements in awarding contracts to MWESB businesses. MWESB participation increased from 14% of contract awards in 2007 to 29% of contracts awarded in 2008. This increase was achieved while the County's overall contract awards decreased by 54%. The County does business with approximately 100 MWESB contractors annually.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY07-08)	Current Year Purchased (FY08-09)	Current Year Estimate (FY08-09)	Next Year Offer (FY09-10)
Output	Percent of contracts awarded to MWESB and QRF businesses.	29.0%	29.0%	29.0%	29.0%
Outcome		0	0	0	0

Performance Measure - Description

Purchase of this program offer enables CPCA to maintain our excellent record of awarding contracts to MWESB and QRF businesses.

Legal/Contractual Obligation

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2009	2009	2010	2010
Personnel	\$0	\$0	\$88,432	\$0
Contracts	\$0	\$0	\$32,468	\$0
Materials & Supplies	\$0	\$0	\$26,000	\$0
Internal Services	\$0	\$0	\$3,100	\$0
Subtotal: Direct Exps:	\$0	\$0	\$150,000	\$0
Administration	\$0	\$0	\$43,041	\$0
Program Support	\$0	\$0	\$2,116	\$0
Subtotal: Other Exps:	\$0	\$0	\$45,157	\$0
Total GF/non-GF:	\$0	\$0	\$195,157	\$0
Program Total:	\$0		\$195,157	
Program FTE	0.00	0.00	1.00	0.00
Program Revenues				
Program Revenue for Admin	\$0	\$0	\$0	\$0
Total Revenue:	\$0	\$0	\$0	\$0

Explanation of Revenues

Significant Program Changes

 **Significantly Changed**

Last year this program was: #72020, Central Procurement & Contracts Administration

This program provides funding for the MWESB program including staff, MWESB outreach, sponsorships, memberships, one-on-one technical assistance for MWESB businesses and professional education for staff.

If this program offer is not funded, it is estimated that the County's MWESB awards and utilization will decrease by 30%.

Small businesses account for more than 80% of all businesses in the United States.

Diminishing the County's MWESB Program and efforts will negatively impact the capacity and longevity of MWESB businesses in the region.

During the last two fiscal years the County made cumulative payments to MWESB businesses totaling \$8.5 million.