

Priority: Basic Needs

Lead Agency: Health Department

Program Offer Type: Support

Program Contact: MANHAS Sonia X

Related Programs:

Program Characteristics:

Executive Summary

The Chronic Disease Prevention Program implements environmental and policy strategies to reduce the burden of chronic diseases most closely linked to physical inactivity, poor nutrition, and tobacco use, including cancer, diabetes, obesity, heart disease, asthma, and stroke.

Program Description

Tobacco use is the single most preventable cause of death and disease in Multnomah County, and poor nutrition and physical inactivity closely follow. This Program implements community-based education, coalition building initiatives, and advocacy campaigns to change the community conditions that contribute to chronic disease, such as lack of access to safe places to walk and play, low availability of fresh fruits and vegetables, or exposure to second-hand smoke. These barriers are shared among our community as a whole, and the Program works to help lower or remove these barriers so that the healthy choice becomes an easier choice to make. Much of the work of the Program is carried out through community partnerships, including stakeholders from housing, education, parks and recreation, business, nonprofit, culturally-specific, and advocacy groups. 1) Tobacco Prevention: The Program's tobacco prevention and education initiatives are guided by CDC's best practices to support tobacco-free hospital campuses, multiunit housing, schools, worksites, and colleges. Program staff convene issue specific stakeholder groups, for example the Multi-Unit Housing Advisory Committee, to prioritize and implement strategic actions intended to change community norms and behavior around tobacco use and exposure. This includes working towards the adoption of smoke-free policies, media communications, and implementing social marketing campaigns. The Program is responsible for enforcement of the county's smoke-free worksite ordinance and Oregon's Clean Indoor Air Act. 2) Healthy Eating Active Living (HEAL) : HEAL initiatives are based on emerging and promising practices for obesity prevention with a focus on informing and strengthening community planning decisions related to food, transportation, and land use. The Program convenes multidisciplinary community coalitions, for example the North Portland Healthy Active Living Coalition, to prioritize and implement strategic actions to influence c

Program Justification

1) Population-based approaches work: Reduction in tobacco use and exposure to second hand smoke in Oregon demonstrates that policies and environmental changes are critical in changing social norms and behaviors. 2) Prevention can reduce financial costs: In Multnomah County, over \$193 million is spent on medical care for tobacco-related illness and over \$206 million in productivity is lost due to tobacco-related deaths. Obesity, a largely preventable condition, has been shown to be a major determinant of health care costs. Between 1994 and 2001, obesity increased by 59% in Multnomah County. 3) Prevention can reduce health disparities and save lives: State-wide, tobacco use claims more lives than motor vehicle crashes, suicide, AIDS, and murders combined. Some groups experience a disparate burden of tobacco use, exposure to secondhand smoke, and obesity due to historical inequities in access to resources, healthcare infrastructure, and in direct targeting by the tobacco industry.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY07-08)	Current Year Purchased (FY08-09)	Current Year Estimate (FY08-09)	Next Year Offer (FY09-10)
Output	Number of local residents participating in coalitions	0	25	35	35
Outcome	Number of policies established to slow and reduce rates of chronic disease	0	3	2	2

Performance Measure - Description

 **Measure Changed**

of local residents participating in coalitions: the program works to engage with local residents and underrepresented communities in policy development. This is a process indicator that enables the program to track and monitor whether its policy objectives are driven by local perspectives and needs.

of policies established: This is an outcome measure that enables the program to track and monitor whether its coalition building activities are resulting in concrete changes in policy.

Legal/Contractual Obligation

Tobacco prevention and chronic disease prevention programs funded by Oregon Public Health Division must comply with required work plans and assurances. Smoke-free workplaces and public places law must be enforced per Oregon Indoor Clean Air Act and MC 21.500 et seq. Chain Restaurant Nutrition Labeling Policy Order must be implemented and enforced per Multnomah County Board of Health Policy Order 08-114. CDC standards for local public health agencies will soon make health promotion a mandatory service.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2009	2009	2010	2010
Personnel	\$97,281	\$280,170	\$221,149	\$353,586
Contracts	\$2,880	\$4,600	\$8,000	\$15,160
Materials & Supplies	\$3,818	\$24,619	\$13,105	\$38,106
Internal Services	\$9,187	\$50,807	\$15,780	\$82,365
Subtotal: Direct Exps:	\$113,166	\$360,196	\$258,034	\$489,217
Administration	\$6,793	\$0	\$11,465	\$0
Program Support	\$0	\$0	\$0	\$0
Subtotal: Other Exps:	\$6,793	\$0	\$11,465	\$0
Total GF/non-GF:	\$119,959	\$360,196	\$269,499	\$489,217
Program Total:	\$480,155		\$758,716	
Program FTE	1.00	3.04	2.50	3.95
Program Revenues				
Indirect for dep't Admin	\$20,693	\$0	\$29,662	\$0
Intergovernmental	\$0	\$310,808	\$0	\$383,700
Other / Miscellaneous	\$0	\$49,388	\$0	\$105,517
Program Revenue for Admin	\$0	\$0	\$0	\$0
Total Revenue:	\$20,693	\$360,196	\$29,662	\$489,217

Explanation of Revenues

\$302,450 Tobacco Prevention and Education grant from Oregon Dept. of Human Services – Health Services.
\$81,250 Tobacco Related and Other Chronic Disease Implementation Grant
\$ 25,000 Northwest Health Foundation APPAN Grant
\$ 25,000 Northwest Health Foundation Community Fund Grant

Significant Program Changes

Last year this program was: #40047A, Chronic Disease Prevention