

**Priority:** Basic Needs  
**Program Offer Type:** Existing Operating  
**Related Programs:**

**Lead Agency:** Health Department  
**Program Contact:** Susan Kirchoff

**Program Characteristics:**

**Executive Summary**

Approximately 46% of the 9,300 infants born to Multnomah County (MC) women each year participate in the Women, Infants and Children's (WIC) supplemental nutrition program. WIC serves approximately 36% of all pregnant women in MC. WIC participation decreases hunger rates and health care costs and improves prenatal outcomes by providing health and nutrition screening, education, food vouchers and referral to health and social services.

**Program Description**

WIC operates 3 clinics: NE, Mid County, East County. Caseload 18,565/month. The program serves at-risk pregnant, postpartum and breastfeeding women up to 1 year post delivery, and children under 5, with household incomes of less than 185%

of the FPL. It provides monthly food vouchers, health and nutrition screening, nutrition education, breastfeeding support, referrals.

Components:

- Nutrition Education: 1 on 1 education for high risk pregnancy, special needs children, breastfeeding. Group education including healthy weight and food choices,
- Screening and evaluations for medical/nutritional risks.
- Monthly vouchers for nutritious foods
- WIC is a gateway for access to healthcare and other services.

**Program Justification**

Serving approximately 46% of MC infants, this program has an outsized impact on MC health. Poor nutrition during the first 3 years can affect brain development resulting in lowered academic achievement, reduced immune function, greater incidence of obesity, diabetes, etc. The program's core breastfeeding emphasis produces results: the national breastfeeding rate for mothers under 100% of the FPL is 66%; the rate for MC WIC mothers was 85% last year. Breastfed infants have 20% lower risk of death, reduced risk of SIDS, infection protection, lower health care costs. WIC strengthens MC's economy and leverages receipt of Federal funds. Federal and state funds for this program cover 74% of the actual cost of program services. MC funds help fill the gap and cover new costs from increased Federal/state program requirements.

**Performance Measures**

Measure Type	Primary Measure	Previous Year Actual (FY07-08)	Current Year Purchased (FY08-09)	Current Year Estimate (FY08-09)	Next Year Offer (FY09-10)
Output	Average # of WIC clients served each month	18,260	18,565	17,983	18,793
Outcome	% of WIC mothers initiating breastfeeding	85.0%	87.0%	87.0%	87.0%
Outcome	Show rate for WIC nutrition education follow up	73.0%	70.0%	68.0%	70.0%

**Performance Measure - Description**

Output: Average # of WIC clients served measures # of clients receiving WIC food vouchers each month.

Outcome: Percent of WIC mothers initiating breastfeeding. This is measured through WIC data system (TWIST) reporting based on eligibility documentation following delivery.

Outcome: Show rate for WIC nutrition education follow up. Client return for education following the initial eligibility is required each 6 months for continued program participation.

## Legal/Contractual Obligation

## Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
	2009	2009	2010	2010
<b>Program Expenses</b>				
Personnel	\$615,650	\$1,745,289	\$134,551	\$2,147,612
Contracts	\$7,467	\$0	\$6,111	\$4,098
Materials & Supplies	\$26,025	\$28,487	\$31,611	\$102,287
Internal Services	\$1,889	\$599,082	\$479,112	\$210,749
Subtotal: Direct Exps:	<b>\$651,031</b>	<b>\$2,372,858</b>	<b>\$651,385</b>	<b>\$2,464,746</b>
Administration	\$43,396	\$0	\$52,361	\$0
Program Support	\$158,475	\$0	\$169,722	\$0
Subtotal: Other Exps:	<b>\$201,871</b>	<b>\$0</b>	<b>\$222,083</b>	<b>\$0</b>
Total GF/non-GF:	<b>\$852,902</b>	<b>\$2,372,858</b>	<b>\$873,468</b>	<b>\$2,464,746</b>
Program Total:	<b>\$3,225,760</b>		<b>\$3,338,214</b>	
Program FTE	8.95	25.08	0.85	30.44
<b>Program Revenues</b>				
Indirect for dep't Admin	\$137,944	\$0	\$149,422	\$0
Intergovernmental	\$0	\$2,372,858	\$0	\$2,464,746
Program Revenue for Admin	\$0	\$0	\$0	\$0
<b>Total Revenue:</b>	<b>\$137,944</b>	<b>\$2,372,858</b>	<b>\$149,422</b>	<b>\$2,464,746</b>

## Explanation of Revenues

## Significant Program Changes

**Last year this program was:** #40018, Women, Infants and Children (WIC)

We have experienced challenges with serving clients at Mid-County due to space limitations for classes. This site will be relocated in the next few months to accommodate the space needs which will allow us to increase the number of women and children served.