

Priority: Education
Program Offer Type: Existing Operating
Related Programs:

Lead Agency: Health Department
Program Contact: WALLINDER Janet L

Program Characteristics:

Executive Summary

Pregnant women at risk of not having a healthy pregnancy can receive a range of services including home visits, classes and groups. Services begin in early pregnancy & continue through infancy to assure optimal maternal and infant health and assist parents in meeting their infant's basic health & developmental needs.

Program Description

This offer includes a range of services to reduce the risk of poor pregnancy outcomes in women at risk. 2260 mothers and babies will receive services. Home visits by nurses & health workers focus on health promotion, risk reduction, early screening, & linkage to community resources. Services are provided to women most at risk including pregnant teens, women with medical conditions, women experiencing domestic violence, or alcohol/drug use. Activities include:

- health education on pregnancy and infant care
- screening for health risks: hypertension, gestational diabetes, substance use, domestic violence
- nutrition education: prenatal diet, vitamins, infant feeding
- breastfeeding assistance: preparation, techniques, support, & linkage with community resources.
- infant screening for growth and development.

Healthy Birth Initiative(HBI) is a special project focused on African-American women who have historical birth outcome disparities. In addition to services listed, a community consortium supports community activities to improve health of pregnant women.

Program Justification

Reducing the risk of poor pregnancy outcomes reduces the number of County infants born prematurely, at low birth weight, or with health problems and other conditions that interfere with their ability to learn. Readiness to learn is best ensured if children are born healthy, have parents prepared to support their growth & development, & where infants and toddlers have experiences that promote healthy child development. Providing parents appropriate health and development education prepares & supports parents' abilities to meet their child's needs. The services in this program offer support the outcomes and strategies identified in the County's Early Childhood Framework.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY07-08)	Current Year Purchased (FY08-09)	Current Year Estimate (FY08-09)	Next Year Offer (FY09-10)
Output	# of maternity case management visits to pregnant and postpartum women	3,921	4,280	3,675	2,955
Outcome	% of children within normal limits for development at 1 year of age	84.0%	77.0%	80.0%	80.0%
Output	% of pregnant and postpartum women screened for domestic violence	96.0%	95.0%	94.0%	96.0%
Outcome	% of low birth wt infants born to women enrolled in svcs by 28 wks gestation	5.9%	6.0%	5.9%	5.9%

Performance Measure - Description

The number of MCM visits has been reduced to reflect decreased FTE to provide services.

Legal/Contractual Obligation

Healthy Birth Initiative (HBI) services must comply with grant guidelines from HRSA MCH Bureau. Services reimbursed by Medicaid must comply with Medicaid rules.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2009	2009	2010	2010
Personnel	\$1,315,517	\$1,825,119	\$351,716	\$2,120,136
Contracts	\$292,709	\$189,761	\$155,659	\$128,740
Materials & Supplies	\$42,012	\$122,586	\$29,275	\$96,311
Internal Services	\$36,912	\$619,513	\$115,830	\$417,585
Capital Outlay	\$0	\$0	\$50,000	\$0
Subtotal: Direct Exps:	\$1,687,150	\$2,756,979	\$702,480	\$2,762,772
Administration	\$46,287	\$0	\$48,191	\$0
Program Support	\$418,025	\$53,698	\$431,855	\$47,606
Subtotal: Other Exps:	\$464,312	\$53,698	\$480,046	\$47,606
Total GF/non-GF:	\$2,151,462	\$2,810,677	\$1,182,526	\$2,810,378
Program Total:	\$4,962,139		\$3,992,904	
Program FTE	9.26	16.79	3.61	20.62
Program Revenues				
Indirect for dep't Admin	\$160,277	\$0	\$151,600	\$0
Intergovernmental	\$0	\$2,756,958	\$0	\$2,762,772
Program Revenue for Admin	\$0	\$53,698	\$0	\$47,656
Total Revenue:	\$160,277	\$2,810,656	\$151,600	\$2,810,428

Explanation of Revenues

- Medicaid reimbursement for maternity case management, targeted case management and family planning services
- Federal grant from HRSA MCH Bureau for Healthy Birth Initiative

Significant Program Changes

Last year this program was: #40013B, Early Childhood Svcs for High Risk Prenatal
Program staffing reduced by nearly 1/2 across all EC offers to meet funding constraints.