

Priority: Accountability **Lead Agency:** Health Department
Program Offer Type: Innovative/New Program **Program Contact:** TILLMAN Tricia
Related Programs:
Program Characteristics:

Executive Summary

Multnomah County's initiative to Eliminate Racial and Ethnic Disparities will engage community members and policy makers in understanding the root causes of health disparities, identifying policy solutions and practice improvements, and effectively advancing policy solutions. Multnomah County will integrate community input, findings from disparities experts, and local data to identify current efforts as well as immediate and long-term solutions to address the root causes of disparities.

Program Description

This scaled offer includes both policy advocacy and evaluation. Policy advocacy will include building capacity within the community of people engaged in health equity work (some as a result of community dialogues following the screening of Unnatural Causes). It will also include facilitating opportunities for engaged community members to interact effectively with policy makers. The Health Equity Initiative is developing a health promotion model that is focused on community engagement and policy change. Evaluation resources will help define and refine the model, as well as develop short term measures of the impact of the model on health outcomes. The evaluation of the Initiative will be conducted by the County's Program Design and Evaluation Services (PDES) staff, who have extensive program evaluation and research experience locally, nationally, and internationally.

Program Justification

This is a scaled offer based on the offer 40045A. The base offer includes ongoing dialogues with the community about policy options, policy research, and countywide coordination. The scaled offer includes policy advocacy training and evaluation. Engaging in policy advocacy is important to maintaining the value of meaningful community involvement. Community members will learn ways to effectively engage in the policy process, as well as participate in policy forums to explore policy options that can promote health equity. The evaluation will include a case study, which will describe what policy opportunities were uncovered, what policies were implemented, why some policies were chosen and others not, and who from the County government and communities participated in the process. The evaluation team will also provide ongoing feedback to the Initiative for program modification, as needed, and a summary of lessons learned that the county could use. In addition, PDES staff will develop a plan for assessing the impact of the Initiative on health outcomes.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY06-07)	Current Year Purchased (FY07-08)	Current Year Estimate (FY07-08)	Next Year Offer (FY08-09)
Output	Policy advocacy workshops conducted	0	40	45	5
Outcome	Community members advocating for policy	0	0	0	50
Output	Case study report evaluating the Health Equity Initiative	0	0	1	1

Performance Measure - Description

- 1.Targeted workshops as a part of this health promotion approach will build capacity within communities and among individuals mobilized to be part of the Health Equity Initiative. The subject matter will switch from the Unnatural Causes documentary to focused policy advocacy. Learning throughout the project year will be synthesized and developed into a long-term health promotion plan.
- 2.Methodology to evaluate policy change and resulting health outcomes will include critical benchmarks of community engagement, community capacity building, and policy advocacy to effect policy change. It will also identify incremental measures to identify the health impact of policy changes.

Legal/Contractual Obligation

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2008	2008	2009	2009
Personnel	\$0	\$0	\$44,947	\$0
Contracts	\$0	\$0	\$54,800	\$0
Materials & Supplies	\$0	\$0	\$253	\$0
Subtotal: Direct Exps:	\$0	\$0	\$100,000	\$0
Administration	\$0	\$0	\$0	\$0
Program Support	\$0	\$0	\$0	\$0
Subtotal: Other Exps:	\$0	\$0	\$0	\$0
Total GF/non-GF:	\$0	\$0	\$100,000	\$0
Program Total:	\$0		\$100,000	
Program FTE	0.00	0.00	0.50	0.00
Program Revenues				
Fees, Permits & Charges	\$0	\$0	\$0	\$0
Intergovernmental	\$0	\$0	\$0	\$0
Other / Miscellaneous	\$0	\$0	\$0	\$0
Program Revenue for Admin	\$0	\$0	\$0	\$0
Total Revenue:	\$0	\$0	\$0	\$0

Explanation of Revenues

Significant Program Changes

Last year this program was: