

Program # 40016B - Medicaid Enrollment Outreach and Referral Partnerships

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Priority:Basic NeedsLead Agency:Health DepartmentProgram Offer Type:Existing OperatingProgram Contact:Marcy Sugarman

Related Programs:

Program Characteristics:

Executive Summary

This program offer requires funding of MCHD Medicaid Enrollment Program Offer #40016A to be in place. The scaled offer expands a successful and result driven process and enhances the current partnership between MCHD Medicaid Enrollment, Multnomah Education Service District (MESD) Health Services, and Kaiser Permanente Northwest (Kaiser), therefore increasing access to health coverage for children and families in Multnomah County.

Program Description

In 2001, MCHD Medicaid Program and MESD Health Services piloted a school-based outreach referral process, supporting school nurses in referring uninsured children to MCHD Eligibility Specialists. Prior to the pilot, there were no referrals made by school nurses for uninsured children and few resources available. Kaiser joined the partnership in 2004, providing subsidized medical coverage for children in selected Multnomah County elementary schools 250% under the Federal Poverty Level and paying for an MESD Eligibility Specialist to work directly with school nurses. An Oregon Community Foundation grant to MESD paid for an additional Eligibility specialist at MESD. The county's Medicaid Program Manager provides technical assistance. This offer expands this successful outreach process to refer and enroll more eligible children and families.

Program Justification

This scaled offer works to ensure care for vulnerable members of the community. Over the past three years a partnership among MCHD, MESD, and Kaiser has operated with limited resources and staff to locate and insure eligible children. In FY2008 this scaled offer expanded the successful outreach effort to assist uninsured children and families. It provided additional staff to schedule insurance sign-up sessions at each of the 62 participating schools. Experienced Eligibility Specialists assist families in a familiar school setting, making it a easy part of the parents routine. Parents are more likely to attend an activity scheduled at their child's school rather than travel to a location outside their neighborhood.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY06-07)	Current Year Purchased (FY07-08)	Current Year Estimate (FY07-08)	Next Year Offer (FY08-09)
Output	# of referrals of uninsured children for insurance screening by MESD Health	0	2,000	2,100	2,150
Outcome	Uninsured children in Mult. Co. insured as a direct result of partnership	0	2,800	2,900	2,950
Output	# of Mult. Co. schools participating in Kaiser Child Health Program	0	54	62	62
Outcome	Adults in Multnomah County insured as a result of this program	0	68	50	55

Performance Measure - Description

1) Referrals provide children the opportunity for insurance coverage. 2) Numbers of additional children insured by Oregon Health Plan/State-Childrens Health Insurance Program, Kaiser, or Family Health Insurance Assistance Program coverage. 3) Schools where Kaiser will offer free insurance to siblings of Kaiser-eligible children. 4) The number of adults obtaining insurance through this partnership may increase if OHP Standard opens to new enrollees. Both OHP Standard and FHIAP are currently closed to new adults. **100+ adults qualified for Oregon Prescription Drug Program.

Legal/Contractual Obligation

Revenue/Expense Detail

	Proposed General	Proposed Other Funds	Proposed General	Proposed Other Funds	
Program Expenses	2008	2008		2009	
Personnel	\$631,411	\$0	\$509,913	\$0	
Contracts	\$1,665	\$0	\$3,000	\$0	
Materials & Supplies	\$30,620	\$0	\$28,500	\$0	
Internal Services	\$90,075	\$0	\$0	\$0	
Subtotal: Direct Exps:	\$753,771	\$0	\$541,413	\$0	
Administration	\$0	\$0	\$7,770	\$0	
Program Support	\$0	\$0	\$41,251	\$0	
Subtotal: Other Exps:	\$0	\$0	\$49,021	\$0	
Total GF/non-GF:	\$753,771	\$0	\$590,434	\$0	
Program Total:	\$753	\$753,771		\$590,434	
Program FTE	8.50	0.00	8.00	0.00	
Program Revenues					
Program Revenue for Admin	\$0	\$0	\$0	\$0	
Total Revenue:	\$0	\$0	\$0	\$0	

Explanation of Revenues

This is not a "backfill" of recent State funding reductions, however it is a backfill of State responsibility. The State is required to fund Eligibility and Enrollment activities, however the funding is insufficient to enroll and maintain enrollment for everyone who is eligible. About four years ago, in the course of budget reductions all of the general fund that was in this program was removed, with the intent of gaining full cost recovery from the State. The State funding to maintain this level of activity was not forthcoming.

Significant Program Changes

Last year this program was:

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