

Priority: Basic Needs

Lead Agency: Health Department

Program Offer Type: Support

Program Contact: WIGGINS Noel

Related Programs:

Program Characteristics:

Executive Summary

This Program Offer covers the work currently being carried out by the Community Capacitation Center (CCC). The CCC assists constituents both internally and externally to develop their capacity to promote health in an empowering way across all levels of the socio-ecological model, models empowering health promotion in particular communities, and coordinates this work on a Departmental level.

Program Description

The work of the CCC includes: 1) building skills and developing leadership among Community Health Workers (CHWs) and other individuals who promote health in their own communities; 2) assisting a variety of groups to learn to use popular education (also known as Freirian or empowerment education) to promote health; and 3) initiating and conducting community-based participatory research (CBPR) projects that aim to promote health in underserved and marginalized communities. We also model what it means to address the social determinants of health by actively promoting health in specific communities, including (but not limited to) the disability community, the Latino immigrant community, and the Maple-Mallory neighborhood in NE Portland. The CCC is currently the only Health Department program with the capacity to respond to particular health promotion needs as they arise, for example, the challenges to health presented by the immigration raids carried out in the summer of 2007. Current staffing also allows us to engage in a minimal level of coordination of health promotion efforts within the Health Department. In 2007, this included spearheading the development of the Health Promotion Framework, conducting a formative evaluation of the Framework, and developing a comprehensive implementation plan. See the scaled program offer which accompanies this offer for information on further work that can be accomplished with additional resources.

Program Justification

This program supports the Health Department's goal to develop capacity both internally and externally to promote health and social justice by addressing the underlying social determinants of health. Substantial evidence suggests that only by addressing the underlying social determinants of health can we reduce persistent health inequities. This program contributes both the theoretical grounding as well as practical examples of how to conduct empowering practice at every level of the socio-ecological model. This program coordinates with and supports the Health Equity Initiative.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY06-07)	Current Year Purchased (FY07-08)	Current Year Estimate (FY07-08)	Next Year Offer (FY08-09)
Output	Number of participants in training courses	450	500	1,300	800
Outcome	% of participants in training courses who report increased ability to promote hlth	0.0%	90.0%	90.0%	90.0%

Performance Measure - Description

- o The number of participants in training courses represents an unduplicated count within the same training course. However, the same person may participate in more than one course.
- o Percentage of participants in training courses who report increased ability to promote health is defined as participants who rate this item 1 or 2 on a post-evaluation survey. A score of 1 is the highest score.

Legal/Contractual Obligation

CDC standards for local public health agencies will soon make health promotion a mandatory service.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2008	2008	2009	2009
Personnel	\$296,528	\$7,956	\$343,078	\$0
Contracts	\$4,130	\$111	\$2,250	\$0
Materials & Supplies	\$8,044	\$210	\$9,168	\$0
Internal Services	\$36,133	\$1,723	\$33,679	\$0
Subtotal: Direct Exps:	\$344,835	\$10,000	\$388,175	\$0
Administration	\$5,975	\$0	\$5,571	\$0
Program Support	\$0	\$0	\$0	\$0
Subtotal: Other Exps:	\$5,975	\$0	\$5,571	\$0
Total GF/non-GF:	\$350,810	\$10,000	\$393,746	\$0
Program Total:	\$360,810		\$393,746	
Program FTE	3.48	0.12	3.60	0.00
Program Revenues				
Indirect for dep't Admin	\$584	\$0	\$0	\$0
Fees, Permits & Charges	\$0	\$10,000	\$10,000	\$0
Program Revenue for Admin	\$0	\$0	\$0	\$0
Total Revenue:	\$584	\$10,000	\$10,000	\$0

Explanation of Revenues

\$10,000 annual revenue from Community Health Worker trainings/popular education workshops. Approximately \$30,000 each year from additional contracts and grants, such as NACCHO grant. (Not reported for 2008-2009 because continued funding is not assured.)

Significant Program Changes

Last year this program was:

#40038A Health Promotion & Capacity Building

In 2007-2008, this Program Offer included activities conducted by the Chronic Disease Prevention Program. This year, to better delineate the activities of the two programs, we are providing separate program offers. Chronic Disease Prevention offer is #40047A.