

Priority: Accountability
Program Offer Type: Existing Operating
Related Programs:

Lead Agency: County Management
Program Contact: FORD Carol

Program Characteristics:

Executive Summary

The Diversity Conference provides an annual learning event bringing together the City of Portland, Clackamas County and various public sector and private sector agencies to increase knowledge, improve skills and expand awareness on a wide variety of diversity topics.

Program Description

The annual day-long Diversity Conference offers 35 to 45 workshop sessions focused on an extensive range of diversity issues and topics relevant to the workplace. Topic experts from both the public and private sectors are workshop presenters. The City of Portland has co-sponsored the event for eight years and Clackamas County has co-sponsored the event for three years. Over 200 volunteers, vendors and non-profit community organizations participate to assist with coordination, share information and products.

Program Justification

The Diversity Conference supports Accountability strategies by improving employee cultural competency and by building skills necessary to recruit, train and retain a workforce reflective of the community at all levels of the organization; deliver cultural competent services; and by maximizing staff training opportunities across departments and jurisdictions. It supports the training objectives of the Diversity and Affirmative Action Office and the Cultural Competency Framework. Funding contributions by the co-sponsoring jurisdiction lowers the conference cost per employee (\$40 per employee, compared to \$199 per person charged by public agencies sponsoring comparable training) and allows for a quality experience.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY05-06)	Current Year Purchased (FY06-07)	Current Year Estimate (FY06-07)	Next Year Offer (FY07-08)
Output	Number of Multnomah County conference attendees	939	940	430	450
Outcome	Percentage of conferees rating the conference as a positive experience	85.0%	87.0%	85.0%	87.0%

Performance Measure - Description

✔ **Measure Changed**

The performance measures changed this year due to the County moving from an administrative/management role to an overall support/guiding role for the conference. Resource management and accountability for the conference administration went to the City of Portland, resulting in measures reflecting only the County's participation and evaluation results.

Legal/Contractual Obligation

This is not a mandated program. The Diversity Conference supports Multnomah County Diversity Initiative and the Cultural Competency Framework.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
	2007	2007	2008	2008
Program Expenses				
Personnel	\$7,000	\$0	\$0	\$0
Contracts	\$30,000	\$0	\$20,000	\$0
Materials & Supplies	\$3,525	\$0	\$0	\$0
Subtotal: Direct Exps:	\$40,525	\$0	\$20,000	\$0
Administration	\$0	\$0	\$0	\$0
Program Support	\$0	\$0	\$0	\$0
Subtotal: Other Exps:	\$0	\$0	\$0	\$0
Total GF/non-GF:	\$40,525	\$0	\$20,000	\$0
Program Total:	\$40,525		\$20,000	
Program FTE	0.00	0.00	0.00	0.00
Program Revenues				
Intergovernmental	\$25,000	\$0	\$0	\$0
Program Revenue for Admin	\$0	\$0	\$0	\$0
Total Revenue:	\$25,000	\$0	\$0	\$0

Explanation of Revenues

Multnomah County and the City of Portland would each contribute \$20,000.00 and Clackamas County contributes \$15,000.00 to fund the annual diversity conference. Funding covers facility and equipment rental, printing, security, and a planning consultant to assist with planning and presenter coordination, and workshop presenter fees.

Significant Program Changes

✔ Significantly Changed

Last year this program was:

10012 - Cultural Diversity Conference

In the past, Multnomah County managed and provided administrative support for the conference. All funds came into the County and were distributed to cover the cost of the conference. This year and next year the City of Portland will be the fiscal agent for the conference. The proposed increase in the County's contribution reflects inflationary costs and expenses for a conference planner/coordinator.