

Program # 40016B - Medicaid Enrollment Outreach and Referral Partnerships

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Priority:Basic NeedsLead Agency:Health DepartmentProgram Offer Type:Innovative/New ProgramProgram Contact:Marcy Sugarman

Related Programs:

Program Characteristics:

Executive Summary

This new scaled program offer requires funding of MCHD Medicaid Enrollment Program Offer #40016A to be in place. The scaled offer expands a successful and result driven process and enhances the current partnership between MCHD Medicaid Enrollent, Multnomah Education Service District (MESD) Health Services, and Kaiser Permanente Northwest (Kaiser), therefore increasing access to health coverage for children and families in Multnomah County.

Program Description

In 2001 MCHD, Medicaid Program and MESD Health Services piloted a school-based outreach referral process, supporting school nurses in referring uninsured children to MCHD Eligibility Specialists. Prior to the pilot, there were no referrals made by school nurses for uninsured children and few resources available. Kaiser joined the partnership in 2004, providing subsidized medical coverage for children in selected Multnomah County elementary schools under 250% of the Federal Poverty Level and paying for an MESD Eligibility Specialist to work directly with school nurses. An Oregon Community Foundation grant to MESD paid for additional eligibility staff at MESD. The county's Medicaid Program Manager provides technical assistance. This partnership is expected to enroll 506 children in health insurance this fiscal year. This offer expands this successful outreach process to refer and enroll more eligible children and families.

Program Justification

This scaled offer addresses Basic Living Needs Strategy #3 to ensure care for vulnerable members of the community. Over the past two years a partnership among MCHD, MESD, and Kaiser has operated with limited resources and staff to locate and insure eligible children. This scaled offer expands the successful outreach effort to assist uninsured children and families. It would provide additional staff to schedule insurance sign-up sessions at each of the 54 participating schools. Experienced Eligibility Specialists would assist families in a familiar school setting. Parents would be more likely to attend an activity scheduled at their child's school rather than travel to an unfamiliar school outside their neighborhood.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY05-06)	Current Year Purchased (FY06-07)	Current Year Estimate (FY06-07)	Next Year Offer (FY07-08)
Output	# of referrals of uninsured children for insurance screening by MESD Health	0	0	0	2,000
Outcome	Uninsured children in Mult. Co. insured as a direct result of partnership	0	0	0	2,800
Output	# of Mult. Co. schools participating in Kaiser Child Health Program	0	0	0	54
Outcome	Adults in Multnomah County insured as a result of this program	0	0	0	68

Performance Measure - Description

1) Referrals provide children opportunity for insurance coverage. 2) Numbers of additional children insured by Oregon Health Plan/State-Childrens Health Insurance Plan, Kaiser, or Family Health Insurance Assistance Program coverage. 3) Schools where Kaiser will offer free insurance to siblings of Kaiser-eligible children. 4) The number of adults obtaining insurance through this partnership may increase if OHP Standard opens to new enrollees. Both OHP Standard and FHIAP are currently closed to most adults.

Legal/Contractual Obligation

Revenue/Expense Detail

	Proposed General	Proposed Other Funds	Proposed General	Proposed Other Funds
Program Expenses	2007	2007	2008	2008
Personnel	\$0	\$0	\$525,671	\$0
Contracts	\$0	\$0	\$3,000	\$0
Materials & Supplies	\$0	\$0	\$28,500	\$0
Internal Services	\$0	\$0	\$64,729	\$0
Subtotal: Direct Exps:	\$0	\$0	\$621,900	\$0
Administration	\$0	\$0	\$0	\$0
Program Support	\$0	\$0	\$0	\$0
Subtotal: Other Exps:	\$0	\$0	\$0	\$0
Total GF/non-GF:	\$0	\$0	\$621,900	\$0
Program Total:	\$0		\$621,900	
Program FTE	0.00	0.00	8.50	0.00
Program Revenues				
Program Revenue for Admin	\$0	\$0	\$0	\$0
Total Revenue:	\$0	\$0	\$0	\$0

Explanation of Revenues

This is not a "backfill" of recent State funding reductions, however it is a backfill of State responsibility. The State is required to fund Eligibility and Enrollment activities, however the funding is insufficient to enroll and maintain enrollment for everyone who is eligible. About four years ago, in the course of budget reductions all of the general fund that was in this program was removed, with the intent of gaining full cost recovery from the State. The State funding to maintain this level of activity was not forthcoming.

Significant Program Changes

Last year this program was:

This new scaled offer.