

Priority: Vibrant Communities
Program Offer Type: Innovative/New Program
Related Programs:
Program Characteristics: Measure 5 Education

Lead Agency: Non-Departmental - All
Program Contact: Julie Neburka

Executive Summary

Sponsored by Commissioner Maria Rojo de Steffey, this \$200,000 proposal works to provide all County residents with more equitable access to arts and culture. Funding would enable the Regional Arts & Culture Council (RACC) to restore vital arts education programs targeted at our community's most underserved youth through a partnership with the SUN program, while advancing a new arts education initiative that will provide arts education for every student in the county. Funding also helps RACC extend programs and services into many of the county's culturally and geographically diverse neighborhoods, which have been historically underserved.

Program Description

This proposal has five components that will help make our neighborhoods more vibrant and our children more successful.

SUN Arts was a component of the SUN program from 2001 to 2005 that provided cash grants for site coordinators to provide extended-day arts activities. RACC will work with the SUN program to reach families and children in poverty, particularly in North Portland, Inner Northeast, Outer Southeast Portland, Mid County and East County. \$70,000.

Arts Partners will help fund an arts education coordinator to build a coalition of partners and pilot a comprehensive arts education program in Portland Public Schools in fall, 2008. RACC intends to leverage this contribution with more than \$100,000 from other public and private partners in FY08. \$38,000

Through RACC's workplace giving program, more than \$400,000 new dollars are being raised for arts and culture in FY06-07. An investment of \$25,000 from Multnomah County will help RACC expand a successful matching challenge fund that was initiated by the City of Portland last year to raise more than \$450,000 in private sector pledges in FY07-08. 100% of these dollars are passed on to the community's arts and culture organizations through RACC's established grants program. \$25,000. RACC intends to match this investment with \$25,000 in workplace giving contributions from hundreds of employees throughout the county.

Neighborhood Outreach initiatives will remove barriers to arts participation in our community. Technical Assistance grants and programs will help artists be more successful in their work while helping arts organizations run more effective businesses.

Program Justification

95% of Multnomah County residents surveyed last year believe that the arts are a vital part of our children's education, but more than half of all County residents don't think that our children are getting enough. By restoring our SUN Arts Program, RACC will serve 9,750 students with meaningful after-school arts education activities that are proven to boost student performance in other academic subjects while reducing truancy and disciplinary problems.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY05-06)	Current Year Purchased (FY06-07)	Current Year Estimate (FY06-07)	Next Year Offer (FY07-08)
Output	# of children & families served through SUN Arts	0	0	0	9,750
Outcome	\$\$ raised for local arts organizations through Work for Art	44,500	0	475,000	750,000
Output	# of outreach activities in neighborhood community centers in BCC Districts 2-4	2	4	4	12
Efficiency	% of investments leveraged into matching investments from other sources	0.0%	0.0%	0.0%	83.0%

Performance Measure - Description

See "Significant Changes" section on page 2 for a description of these performance measures.

Legal/Contractual Obligation

None

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2007	2007	2008	2008
Contracts	\$0	\$0	\$200,000	\$0
Subtotal: Direct Exps:	\$0	\$0	\$200,000	\$0
Administration	\$0	\$0	\$0	\$0
Program Support	\$0	\$0	\$0	\$0
Subtotal: Other Exps:	\$0	\$0	\$0	\$0
Total GF/non-GF:	\$0	\$0	\$200,000	\$0
Program Total:	\$0		\$200,000	
Program FTE	0.00	0.00	0.00	0.00
Program Revenues				
Program Revenue for Admin	\$0	\$0	\$0	\$0
Total Revenue:	\$0	\$0	\$0	\$0

Explanation of Revenues

This is a General Fund supported program.

Significant Program Changes**Last year this program was:**

This is a new program.

One goal of the SUN Arts program is to help participating SUN schools achieve higher marks in test scores and positive behavior than SUN schools that do not participate in the SUN Arts Program. Specific goals include (1) increasing student achievement, (2) promoting healthy development, (3) reducing juvenile delinquency, and (4) promoting family and community involvement in underserved areas.

In addition, RACC is committed to providing arts education for every child in every school – not just SUN schools – which is why we are partnering with Young Audiences, Portland Public Schools, and a coalition of public and private funders to develop a new model for arts education based on a successful system in Dallas, Texas.

RACC is also committed to conducting comprehensive evaluations with evaluative feedback from teachers, SUN school coordinators and participating children. Qualitative responses from site co-managers are a vital component of our overall evaluation efforts as well. SUN Arts achieved a 97% success/satisfaction rate from site co-managers in 2002-03, a benchmark which we hope to repeat in FY07-08. A site manager at Tubman Middle School reported on the success of their theatre residency in 2002, stating, "Students have gained a love for creative writing. Many students have increased self-esteem and are not afraid to try new things." A co-manager at Lane Middle School reported the value of a first-time acting experience as afforded by our program in 2003: "For one student in particular, the opportunity to participate in the play helped him to focus his energy, control his anger, and greatly improve his behavior at school."