

Priority: Basic Needs
Program Offer Type: Existing Operating
Related Programs:

Lead Agency: Health Department
Program Contact: Susan Kirchoff

Program Characteristics:

Executive Summary

Approximately 46% of the 9,300 infants born to Multnomah County (MC) women each year participate in the Women, Infants and Children's (WIC) supplemental nutrition program. WIC serves approximately 36% of all pregnant women in MC. WIC participation decreases hunger rates and health care costs and improves prenatal outcomes by providing health and nutrition screening, education, food vouchers and referral to health and social services.

Program Description

WIC operates 3 clinics: NE, Mid County, East County. Caseload 8,565/month. The program serves high-risk pregnant/breastfeeding women up to 1 year post delivery, and children under 5, with household incomes of less than 185% of the FPL. It provides monthly food vouchers, health and nutrition screening, nutrition education, breastfeeding support, referrals.

Components:

- Nutrition Education: 1 on 1 education for high risk pregnancy, special needs children, breastfeeding. Group education including healthy weight and food choices,
- Screening and evaluations for medical/nutritional risks.
- Monthly vouchers for nutritious foods
- WIC is a gateway for access to healthcare and other services.

Program Justification

Serving approximately 46% of MC infants, this program has an outsized impact on MC health. Poor nutrition during the first 3 years can affect brain development resulting in lowered academic achievement, reduced immune function, greater incidence of obesity, diabetes, etc. The program's core breastfeeding emphasis produces results: the national breastfeeding rate for mothers under 100% of the FPL is 66%; the rate for MC WIC mothers was 74% last year. Breastfed infants have 20% lower risk of death, reduced risk of SIDS, infection protection, lower health care costs.

-WIC strengthens MC's economy and leverages receipt of Federal funds. Total value of WIC funding to MC in FY05: \$13.5 million. Vouchers redeemed in MC grocery stores in FY05 worth \$10,505,179. WIC Farmer's Market coupons worth \$127,800.

-Federal and state funds for this program cover 74% of the actual cost of program services. MC funds help fill the gap and cover new costs from increased Federal/state program requirements.

Performance Measures

| Measure Type | Primary Measure | Previous Year Actual (FY05-06) | Current Year Purchased (FY06-07) | Current Year Estimate (FY06-07) | Next Year Offer (FY07-08) |
|--------------|---|--------------------------------|----------------------------------|---------------------------------|---------------------------|
| Output | Average # of WIC clients served each month | 18,446 | 18,530 | 17,335 | 18,565 |
| Outcome | % of WIC mothers initiating breastfeeding | 61.0% | 61.0% | 74.0% | 80.0% |
| Outcome | Show rate for WIC nutrition education follow up | 50.0% | 0.0% | 55.0% | 60.0% |

Performance Measure - Description

 **Measure Changed**

Output: Average # of WIC clients served each month clarifies average caseload served each month. Measures # of clients receiving WIC food vouchers each month.

Outcome: Percent of WIC mothers initiating breastfeeding. This is measured through WIC data system (TWIST) reporting based on eligibility documentation following delivery.

Outcome: Show rate for WIC nutrition education follow up. Client return for education following the initial eligibility is required each 6 months for continued program participation.

Legal/Contractual Obligation

Revenue/Expense Detail

| | Proposed General Fund | Proposed Other Funds | Proposed General Fund | Proposed Other Funds |
|---------------------------|-----------------------|----------------------|-----------------------|----------------------|
| Program Expenses | 2007 | 2007 | 2008 | 2008 |
| Personnel | \$702,207 | \$1,763,564 | \$443,780 | \$1,785,593 |
| Contracts | \$2,520 | \$6,007 | \$1,452 | \$5,976 |
| Materials & Supplies | \$41,702 | \$19,630 | \$9,842 | \$49,026 |
| Internal Services | \$126,523 | \$431,173 | \$87,746 | \$493,431 |
| Subtotal: Direct Exps: | \$872,952 | \$2,220,374 | \$542,820 | \$2,334,026 |
| Administration | \$49,534 | \$0 | \$52,906 | \$0 |
| Program Support | \$148,163 | \$0 | \$184,021 | \$0 |
| Subtotal: Other Exps: | \$197,697 | \$0 | \$236,927 | \$0 |
| Total GF/non-GF: | \$1,070,649 | \$2,220,374 | \$779,747 | \$2,334,026 |
| Program Total: | \$3,291,023 | | \$3,113,773 | |
| Program FTE | 10.65 | 27.43 | 6.80 | 27.13 |
| Program Revenues | | | | |
| Indirect for dep't Admin | \$97,448 | \$0 | \$136,222 | \$0 |
| Intergovernmental | \$0 | \$2,220,374 | \$0 | \$2,334,026 |
| Program Revenue for Admin | \$0 | \$0 | \$0 | \$0 |
| Total Revenue: | \$97,448 | \$2,220,374 | \$136,222 | \$2,334,026 |

Explanation of Revenues

Significant Program Changes

Last year this program was: #40039, The Women, Infants and Children's (WIC) Program