

**Priority:** Thriving Economy  
**Program Offer Type:** Innovative/New Program  
**Related Programs:**

**Lead Agency:** Chair  
**Program Contact:** Johnell Bell

**Program Characteristics:** One-Time-Only Request

**Executive Summary**

The County's current Economic Development activities are managed independently of each other and without common strategic policies. This program offer will consolidate and leverage the County's limited resources and enhance the County's ability to partner with government, business, and community organizations focused on workforce and economic development. This program offer utilizes general fund dollars coming from Microchip's community service fee to develop and implement a Economic Development Strategic Plan for Multnomah County; pay for County membership dues that ensures the County's interest is represented at the "regional table"; and provides staffing for the Vital Aging Taskforce, which will assess workforce opportunities for enhancing the lives of older adults in Multnomah County.

**Program Description**

The 2008 Thriving Economy Team's report identifies three strategies where the County can have the greatest impact on creating a thriving economy: involvement in the regional discussion; doing County business right; and active recruitment of new businesses. This position will work to align and implement the three outcome areas by funding one full-time position, that will be supported by the Chair's Office to lead the planning process for the County's economic development strategic plan; manage economic development initiatives; and leverage/maximize the County's influence and resources to achieve the adopted economic development objectives. The program offer also includes membership dues, and monies to support the vital aging taskforce.

**Program Justification**

Economic Development Coordinator-One of the County's 6 priority areas is "Thriving Economy". In recent years, the County has not funded comprehensive program offers that meet the intention of this goal. This program will 1) provide County's oversight of the Regional Investment Board, 2) Support the Board in their policy discussions on urban renewal, 3) Represent the County on the Small business advisory group, 4) Support the Board's efforts on supporting sustainability economic opportunities, 5) Represent the County on economic development organizations and taskforces. Vital Aging Taskforce Support-Multnomah County has an opportunity before it to seek opportunities and accommodations for the increase of older adults in our community. Projections show that by 2020 Oregon will be 4th in the nation in numbers of older adults. The Taskforce will identify and recommend best practices for older adults to continue working with flexible arrangements such as job sharing, part-time or episodic work, phased in retirement, and retraining.

**Performance Measures**

Measure Type	Primary Measure	Previous Year Actual (FY05-06)	Current Year Purchased (FY06-07)	Current Year Estimate (FY06-07)	Next Year Offer (FY07-08)
Output	Econ Dev-County Strategic Plan by 6/1/08	0.0%	0.0%	0.0%	100.0%
Outcome	Implement stakeholders survey*	0.0%	0.0%	0.0%	80.0%
Output	Vital Aging-Recommendations by spring 2008	0.0%	0.0%	0.0%	100.0%
Outcome		0	0	0	0

**Performance Measure - Description**

The Coordinator will measure the effectiveness of the strategic plan by implementing a stakeholder survey. 80% of the respondents will rate the Plan's overall performance as Very Good or Excellent.

\*80% will rate the Econ Strategic plan as Very Good or Excellent

**Legal/Contractual Obligation**

N/A

**Revenue/Expense Detail**

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
	2007	2007	2008	2008
<b>Program Expenses</b>				
Personnel	\$0	\$0	\$146,750	\$0
Contracts	\$0	\$0	\$0	\$0
Materials & Supplies	\$0	\$0	\$27,000	\$0
Internal Services	\$0	\$0	\$4,600	\$0
Subtotal: Direct Exps:	<b>\$0</b>	<b>\$0</b>	<b>\$178,350</b>	<b>\$0</b>
Administration	\$0	\$0	\$0	\$0
Program Support	\$0	\$0	\$0	\$0
Subtotal: Other Exps:	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Total GF/non-GF:	<b>\$0</b>	<b>\$0</b>	<b>\$178,350</b>	<b>\$0</b>
Program Total:	<b>\$0</b>		<b>\$178,350</b>	
Program FTE	0.00	0.00	1.00	0.00
<b>Program Revenues</b>				
Program Revenue for Admin	\$0	\$0	\$0	\$0
<b>Total Revenue:</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

**Explanation of Revenues**

N/A

**Significant Program Changes**

Last year this program was: