

**Priority:** Basic Needs

**Lead Agency:** County Human Services

**Program Offer Type:** New Program

**Program Contact:** Chiquita Rollins

**Related Programs:**

**Program Characteristics:** One-Time-Only Request

### Executive Summary

DV Prevention and Early Intervention implements a variety of public prevention/early intervention and public education activities relating to domestic violence and leaves in place a materials and committed/knowledgeable community partners.

### Program Description

Domestic violence victims are far more likely to talk to family, friends, health care providers, co-workers, clergy or others in their community than to call the police or domestic violence agencies. Thus, public education is crucial to prevention and early intervention. This program will update and expand existing materials and efforts to provide information about domestic violence to a wide variety of professionals and community members. Activities include:

- \* Develop a three-year plan for public education through Family Violence Coordinating Council (FVCC).
- \* Update, reprint and distribute the county Domestic Violence Manual for providers and wallet cards for victims in English, Spanish, Russian, Vietnamese.
- \* Reprint and distribute health care poster, and reconvene the health care task force to assure on-going efforts for screening and response.
- \* Assist in trainings for clergy and concerned laity on domestic violence in conjunction with the East County Communities Against Domestic Violence.
- \* Update and advertise the web-based training on how employers can respond to domestic violence, and develop and advertise a website for victims, family and friends.
- \* Development and implement media training for FVCC and community members.

### Program Justification

This program is linked to Basic Needs priorities to prevent abuse and neglect of and provide access to care for vulnerable populations; it emphasizes prevention and early intervention and empowers individuals to avoid or escape victimization (or assists family, friends, co-workers or others to do so). It links to Poverty Elimination, School Age and Early Childhood Frameworks and the 10-Year Plan to End Homelessness. This is a performance improvement proposal and will increase convenience for employees and customers. It will provide county staff and community members with updated, accurate information to more effectively prevent domestic violence.

The initial cost of this project includes staff to assure that the materials are updated, translated, printed and distributed, that any planning or training activities occur, and to track outputs and outcomes. In future years, distribution of the materials, and on-going community education and media relations can occur with existing staff. Future, periodic funding for reprinting items would be necessary, but routine changes in the website or some of the materials would be done by existing staff.

### Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY04-05)	Current Year Purchased (FY05-06)	Current Year Estimate (FY05-06)	Next Year Offer (FY06-07)
Output	Number of people exposed to DV prevention information	0	0	0	50,000
Outcome	Number of people reporting increased knowledge/skills to intervene/prevent dv	0	0	0	1,000

### Performance Measure - Description

Output: Measured by website hits, media coverage that incorporates information from these materials, and number of manuals, wallet cards, posters distributed.

Outcome: Measured by evaluations by people accessing websites and attending trainings.

**Legal/Contractual Obligation**

None

**Revenue/Expense Detail**

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
	2006	2006	2007	2007
<b>Program Expenses</b>				
Personnel	\$0	\$0	\$28,050	\$0
Contracts	\$0	\$0	\$27,480	\$0
Materials & Supplies	\$0	\$0	\$30,600	\$0
Internal Services	\$0	\$0	\$4,181	\$0
Subtotal: Direct Exps:	<b>\$0</b>	<b>\$0</b>	<b>\$90,311</b>	<b>\$0</b>
Administration	\$0	\$0	\$392	\$0
Program Support	\$0	\$0	\$2,330	\$0
Subtotal: Other Exps:	<b>\$0</b>	<b>\$0</b>	<b>\$2,722</b>	<b>\$0</b>
Total GF/non-GF:	<b>\$0</b>	<b>\$0</b>	<b>\$93,033</b>	<b>\$0</b>
Program Total:	<b>\$0</b>		<b>\$93,033</b>	
Program FTE	0.00	0.00	0.50	0.00
<b>Program Revenues</b>				
Program Revenue for Admin	\$0	\$0	\$0	\$0
<b>Total Revenue:</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

**Explanation of Revenues****Significant Program Changes**

Last year this program was: