

Priority: Thriving Economy

Lead Agency: Strategic Investment

Program Offer Type: New Program

Program Contact: Rob Fussell

Related Programs:

Program Characteristics:

Executive Summary

This program offer invests \$25,000 of the County's SIP community service fee to support economic development, staffing and marketing efforts of the East Metro Economic Alliance (EMEA). EMEA is a public/private economic development organization consisting primarily of East County businesses and governments. Led primarily by private sector leaders, EMEA has full support of all East County cities and serves as the economic development public/private partnership umbrella for all of them collectively.

The cities of Gresham, Troutdale and Fairview and private partners also contribute monies to fund this organization.

Program Description

Business plan priorities established by the organization are 1/Transportation 2/Land Use 3/Workforce Development. Within these 3 priority areas the board of directors has established 22 short and long term goals. Standing committees are set up in each of the 3 priority areas to execute on specific activities to support goal achievement. Key activities include: 1/Work with government officials and private sector leaders to ensure a unified regional transportation plan is implemented. 2/Develop strategies for making industrial parcels "shovel-ready", and public and private sector partners in job expansion/creation efforts. 3/Cooperate with private workforce training agencies and the K-16/18 systems to encourage a seamless, one-stop delivery of the best training possible for businesses to meet labor force requirements.

Program Justification

This program offer links to the Thriving Economy Priority responding directly to the three areas identified by the Outcome Team as "having the greatest impact on this priority". The investment gives the county a seat at the table of the primary organization working to address short and long term economic issues. It enables the County to influence outcomes important to the overall health of the economy. It enables the County to actively attract and recruit new businesses to the region.

Performance Measures

Measure Type	Primary Measure	Previous Year Actual (FY04-05)	Current Year Purchased (FY05-06)	Current Year Estimate (FY05-06)	Next Year Offer (FY06-07)
Output		0	0	0	0
Outcome		0	0	0	0

Performance Measure - Description

The EMEA business plan lists 22 goals backed up by standing working committees and specific projects to achieve those goals. A written report will be supplied to the county.

Legal/Contractual Obligation

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2006	2006	2007	2007
Contracts	\$0	\$0	\$0	\$25,000
Internal Services	\$0	\$0	\$0	\$615
Subtotal: Direct Exps:	\$0	\$0	\$0	\$25,615
Administration	\$0	\$0	\$0	\$0
Program Support	\$0	\$0	\$0	\$0
Subtotal: Other Exps:	\$0	\$0	\$0	\$0
Total GF/non-GF:	\$0	\$0	\$0	\$25,615
Program Total:	\$0		\$25,615	
Program FTE	0.00	0.00	0.00	0.00
Program Revenues				
Taxes	\$0	\$0	\$0	\$25,615
Program Revenue for Admin	\$0	\$0	\$0	\$0
Total Revenue:	\$0	\$0	\$0	\$25,615

Explanation of Revenues

100% undesignated community service fee paid by SIP companies.

Significant Program Changes

Last year this program was: