

<b>Priority:</b>	Safety Net Services	<b>Lead Agency:</b>	Health Department
<b>Program Offer Type:</b>	Existing Operating	<b>Program Contact:</b>	BARTHOLOMEW Ellen
<b>Related Programs:</b>			
<b>Frameworks:</b>	Early Childhood Framework, Poverty Framework		

### **Executive Summary**

The Women, Infants and Children (WIC) Supplemental Nutrition Program decreases hunger rates and healthcare costs and improves prenatal outcomes by providing health and nutrition screening, nutrition education, vouchers for nutritious foods and referral to services for nutritionally and medically at-risk pregnant and postpartum women and children under age 5 with income of less than 185% of Federal poverty level. In addition to the significant benefit to the women and children served by the program, WIC supports local businesses through the issuance of food vouchers and coupons. Value of vouchers redeemed in Multnomah County in FY04: local grocers \$10.5 million; Farmers Markets \$128k; total to Multnomah County in grants, food vouchers, Farmers Market coupons \$12.8 million.

### **Program Description**

WIC provides monthly food vouchers for specific foods, breastfeeding (BF) education & support, and Farmers Market (FM) coupons for fruits and vegetables at local Farmers Markets. Hunger rates and health care costs are reduced and prenatal outcomes improve. Nutrition education emphasis on wise food choices and physical activity reduces childhood obesity and other chronic diseases. Minority and ethnic groups are served by bilingual, multi-cultural staff; interpretation costs <\$7,000/yr. Client demographics: 42% white (18% Russian speakers), 34.5% Hispanic, 12.2% African American, 7.7% Asian, 1.3% American Native. Clients speak over 36 languages. Registered Dietitians counsel high risk clients. WIC shares referrals with Early Childhood Services and Healthy Birth Initiative, Head Start, Primary Care clinics and other programs serving high risk women and children.

### **Program Justification**

The WIC program ensures that basic food needs of children and women are met by providing food vouchers, thereby decreasing hunger rates and improving prenatal outcomes for nutritionally and medically at-risk pregnant and post partum women and children under age 5. 28,853 unduplicated clients were served FY04: 5,496 pregnant women, 3,244 non-pregnant women, 7,952 infants and 12,161 children <5 yo. Cost/visit = \$11.85 County funds, \$39.88 Federal funds. FY04: 50,627 total visits. National studies document WIC's impact on reducing healthcare costs by reducing the incidence and complications from low birth weight(LBW) babies. For the first 60 days after a child is born, every dollar spent on WIC saves between \$1.77 to \$3.13 in health care costs. Vital Stats for Multnomah County in 2003 show that 6% of women receiving WIC have low birth weight babies, compared to 8% of women at comparable income levels who did not receive WIC. Oregon is 1 of 6 states to meet all Healthy People 2010 breastfeeding objectives: 75% moms initiate breastfeeding, 50% do so for 6 months+, 25% breastfeed for more than 12 months. The Journal of Pediatrics indicates that breastfeeding decreases infant death from all causes by 20%. Studies show breastfed infants have lower incidents of SIDS and obesity and have improved immune systems.

### **Performance Measures**

1. Caseload maintained at 98-103% of assigned 18,565.
2. 100% of pregnant women encouraged to breastfeed and referred to Early Childhood Services.
3. Increase the percentage of eligibility visits that return for an education visit (currently 48% of eligibles come in for an education appointment.)

### **Summary of last year's program results and this year's expected results**

1. Avg monthly caseload FY04: 17,335 (93% of caseload); FY05 18,600
2. FY 04: 5, 880; FY05 6,000
3. FY 04: 48%; FY 05: 52%

**Program Mandate: 3 Program Choice but No Funding/Service Level Choice**

**Revenue/Expense Detail**

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
	2005	2005	2006	2006
<b>Program Expenses</b>				
Personnel	\$505,662	\$1,676,302	\$577,500	\$1,583,887
Contracts	\$0	\$6,772	\$2,093	\$5,741
Materials & Supplies	\$16,616	\$45,366	\$18,129	\$49,721
Internal Services	\$77,722	\$406,308	\$136,588	\$495,401
Capital Outlay	\$0	\$0	\$0	\$0
<b>Subtotal: Direct Exps:</b>	<b>\$600,000</b>	<b>\$2,134,748</b>	<b>\$734,310</b>	<b>\$2,134,750</b>
Administration	\$0	\$0	\$47,325	\$0
Program Support	\$0	\$0	\$109,112	\$0
<b>Subtotal: Other Exps:</b>	<b>\$0</b>	<b>\$0</b>	<b>\$156,437</b>	<b>\$0</b>
<b>Total GF/non-GF:</b>	<b>\$600,000</b>	<b>\$2,134,748</b>	<b>\$890,747</b>	<b>\$2,134,750</b>
<b>Program Total:</b>	<b>\$2,734,748</b>		<b>\$3,025,497</b>	
Program FTE	0.00	0.00	9.02	26.21
<b>Program Revenues</b>				
Indirect for dep't Admin	\$158,262	\$0	\$110,333	\$0
Intergovernmental	\$0	\$2,134,748	\$0	\$2,134,748
Program Revenue for Admin	\$0	\$0	\$116,433	\$0
<b>Total Revenue:</b>	<b>\$158,262</b>	<b>\$2,134,748</b>	<b>\$226,766</b>	<b>\$2,134,748</b>

**Explanation of Revenues**

WIC Federal Grant revenue: \$2,134,748.

**Significant Program Changes**

Continue to serve clients in Gresham at clinic re-opened Feb 2003. It is now serving over 5,000 WIC participants each month, or 28% of County total.