

**Priority:** Thriving Economy

**Lead Agency:** Strategic Investment

**Program Offer Type:** Existing Operating

**Program Contact:** Rob Fussell

**Related Programs:**

**Frameworks:**

### **Executive Summary**

This Offer includes an additional \$268,912 named Admin Special Programs proposing new uses for undesignated CSF in response to the Priority Team's request for proposals redirecting Community Service Fee (CSF) funds. These dollars are targeted for 3 new County efforts: 1) Create an Ombudsman program for business (Omb). 2) Partner with MC cities in an industrial land survey. 3) Develop a comprehensive plan for assistance to small business (SB).

### **Program Description**

The funding for Admin Special Programs funds 3 new efforts: 1) The Ombudsman/professional services effort will establish a "hot-line" proactively facilitate communication with the business community to identify and overcome impediments to doing business in MC. 2) Professional Services for an industrial land survey and marketing materials identifying undeveloped land and when it will be shovel ready. 3) Professional Services to research, develop and implement a small business support program, important because research suggests 85% of all new jobs will come from this sector. It is anticipated this program will be best implemented through a partnership with Portland Business Alliance.

### **Program Justification**

The Admin Special Projects: 1) Ombudsmanship program will resolve customer problems while inviting the business community to help determine actions that would make MC more business friendly. 2) Industrial Land Survey will ensure that industrial land projects stimulate jobs and new assessed value. 3) Small Business Support program will ensure the creation or retention of jobs.

### **Performance Measures**

Admin Special Projects: Admin New Programs evaluation will be based on Thriving Economy Indicators, jobs and wages.

### **Summary of last year's program results and this year's expected results**

Admin Special Projects: 1/(OMB) Short-term problems will be resolved. The Board will be asked to provide evaluation and direction for the long term. 2/Land development issues will be clarified for developers. 3/ Specific programs for helping small business will be implemented.

**Program Mandate: 4 Program and Funding Level Choice**

Funding for Admin Special Projects are not mandated.

**Revenue/Expense Detail**

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
	2005	2005	2006	2006
<b>Program Expenses</b>				
Contracts	\$0	\$0	\$0	\$225,465
Materials & Supplies	\$0	\$0	\$0	\$41,700
Internal Services	\$0	\$0	\$0	\$1,747
Subtotal: Direct Exps:	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$268,912</b>
Administration	\$0	\$0	\$0	\$0
Program Support	\$0	\$0	\$0	\$0
Subtotal: Other Exps:	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Total GF/non-GF:	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$268,912</b>
Program Total:	<b>\$0</b>		<b>\$268,912</b>	
Program FTE	0.00	0.00	0.00	0.00
<b>Program Revenues</b>				
Taxes	\$0	\$0	\$0	\$268,912
Program Revenue for Admin	\$0	\$0	\$0	\$0
<b>Total Revenue:</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$268,912</b>

**Explanation of Revenues**

All funds come from the Community Service Fee.

**Significant Program Changes**

Also, the Admin Special Projects efforts implement special one year efforts in 3 critical need categories.